



## LEXUS LY 650 LUXURY YACHT CRAFTED IN THE SPIRIT OF AMAZING

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- 65-foot Lexus yacht joins the LS sedan, LX SUV and LC coupé as the fourth Lexus flagship
- Lexus LY 650 is the first production maritime expression of Lexus design language, *L-finesse*
- Exploration into non-automotive ventures continues beyond Lexus involvement in culinary, film, design and other select luxury lifestyle experiences

Crafting amazing automobiles is something Lexus has pursued relentlessly, as evidenced by the beautiful hand-pleated door panels in the LS 500 or the complex paint process, inspired by the morpho butterfly, that results in dazzling Structural Blue. And crafting every touch point around the Lexus brand is an opportunity Lexus continues to seize. This maritime application is another proof point in Lexus' storied history of exploring new frontiers both inside and outside the automotive industry.

Lexus continually evaluates what constitutes a luxury experience and has, as a result, ventured into the worlds of culinary, design, film, and more as alternative opportunities to interact with the brand. Driven by the vision of Lexus International president Yoshihiro Sawa for a brand that "explores new ways to deliver innovative and amazing experiences for our guests," Lexus has partnered with some of the world's finest purveyors of experience to further celebrate the phrase, Experience Amazing.

And now, Lexus returns to the water with its next expression of a Lexus yacht in the form of the LY 650. Bearing the most contemporary expression of Lexus design language, *L-finesse*, applied beyond the world of automobiles, the production LY 650 picks up where the stunning Lexus Sport Yacht Concept left off.

### **Lexus Takumi Meet Marquis-Larson Craftspeople**

Encouraged by the robust public interest in the Lexus Sport Yacht Concept, a follow-up maritime effort was fueled by Executive Vice President; Shigeki Tomoyama's desire to, "present a dream-like vision of the luxury lifestyle; one where the Lexus Yacht expands the potential of Lexus mobility to the ocean." Making this dream-like vision a reality, Marquis-Larson Boat Group was selected to build, sell and service the next Lexus yacht based largely on their extensive experience with bespoke boat building and their proven capability, confirmed by their work bringing the Lexus Sport Yacht Concept to life.

Based in Pulaski, WI, Marquis-Larson is the ideal partner to bring the second chapter of Lexus yacht design to fruition with their thorough blend of artisanal craftsmanship, modern technology and inspired design. Complementing Lexus' renowned heritage of takumi craftspeople who are supremely skilled in their roles, Marquis' craftsmanship backbone is clearly demonstrated by their masterful boat builders, many of whom have been with the company for 30 years.

### ***L-finesse* Seamlessly Transitions from Automotive to Maritime Applications**

Several of the most attractive features from the 42-foot concept have made their way onto the LY 650. In 65-foot overall length, 19-foot beam form, the newest Lexus yacht has a distinguished style found in the strong, pronounced bow, curved deck accents and accentuated aft hips. Viewed from the profile, the elegant rise and fall of the yacht's distinctly Lexus roofline flows into rising, broad hips of the rear section.



# LEXUS LY 650 LUXURY YACHT

## Upcoming Milestones and Contact Information

The first completed Lexus LY 650 is expected to be finished in the second half of 2019 and will make its global debut late in the year. Parties interested in gathering additional information or inquiring about the purchase of a Lexus LY 650, please contact:

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### Preliminary Specifications

Overall length	65' 5"	19.96 m
Beam (width)	18' 8"	5.72 m
Engines, std & opt.	Volvo IPS 1200	Volvo IPS 1350
Fuel Capacity	1,000 gal	3,785 l
Water Capacity	225 gal	852 l
Holding Tank Capacity	70 gal	643 l
Staterooms		3
Heads		3
Sleeps		6

## Background

Lexus was founded in 1989 to develop and produce the finest cars ever built with a commitment to providing the highest levels of customer service.

Lexus International was dedicated as a company-within-the-company in 2012 to coordinate all central strategy, planning, design, engineering and production for the brand.

The Marine Business Department of Toyota Motor Corporation (TMC) was founded in 1997 to develop premium yachts using advanced technology and quality control methods perfected in making Lexus luxury cars. Toyota Marine's Ponam line has included sport-fishing boats in 26- and 28-foot lengths, and luxury cabin cruisers in 31-, 35-, 37- and 45-foot lengths with durable and quiet hulls of fully-welded A5083 aluminum alloy. Ponam models are powered by high-efficiency turbodiesel engines based on those of Lexus GX 300d (3.0-liter turbodiesel 4 cylinder) and LX 450d (twin-turbo diesel 4.5-liter V8) luxury utility vehicles. The Toyota Ponam line is the market-leader in the premium yacht industry in Japan.

From 1998 to 2002, Toyota Marine also developed and produced the Epic line of fiberglass tournament ski boats and wakeboard boats, primarily for the US market, all powered by the 4.0-liter 1UZ-FE DOHC gasoline V8 from the Lexus LS 400 luxury sedan.

Marquis-Larson Boat Group believes that there is no truer sense of freedom than when you're on the water. That's why they offer a family of six premier recreational boat brands ranging from 16 to 52 feet: the new Marquis yachts, Carver yachts, Larson family runabouts, Larson FX freshwater fishing boats, Larson Escape pontoon boats, and Striper saltwater fishing boats.