INTRODUCING THE ALL-NEW 2016 RX

RX 350
Completely redesigned for 2016 with a striking, chiseled exterior; 295-horsepower, 3.5-liter V6 engine with eight-speed automatic transmission; available color Heads-Up Display, Lexus Safety System+ and 12.3-inch multimedia display with full-screen map. Front-wheel drive or available all-wheel drive.

RX 450h
Lexus Hybrid Drive with Atkinson-cycle V6 engine, 308 total system horsepower; 30-MPG combined rating; Intelligent Shift Control, standard Navigation System; and heated and ventilated front seats. Front-wheel drive or available all-wheel drive.

RX F SPORT MODELS
Take both models to the next level with Adaptive Variable Suspension, bold interior and exterior styling, including sport seats with enhanced bolsters and new 20-inch alloy wheels with Dark Graphite finish, and standard all-wheel drive.
SOPHISTICATION. SHARPENED.

Never has luxury been this expressive.
VISION IN FOCUS

THE SEDUCTIVE STRENGTH OF THE 2016 RX

A larger, more aggressively sculpted body; a sumptuous, futuristic interior; enhanced driving performance with advanced V6 engines; the most comprehensive safety system ever offered on the RX—this is luxury in sharp focus.
The cutting edge doesn’t have to sacrifice comfort. The RX offers power-reclining* and power-folding 60/40-split heated rear seats, as well as heated and ventilated front seats.
THE WAY FORWARD

A warning to the lukewarm. This is luxury without apology. The RX embodies a commanding, evocative design philosophy that demands a passionate point of view. Staying under the radar is off the table.
A muscular body with a solid, powerful stance, sharp LED headlamps, an extended wheelbase and available panorama glass roof—discover a luxury crossover that crosses the line from simple elegance to pure expression and emotion.
SPUR THE SENSES
THE TRANSFORMATION OF LUXURY

Engineered to turn heads, the angular and assertive 2016 RX makes the message clear—aggressive design and expressive styling are not for the shy of heart. Molded to change its silhouette when viewed from different angles, the RX flaunts razor-sharp character lines and a sleek profile leading to a distinctive floating roofline—and a new era of Lexus design.
ELEMENTS OF STYLE

Experience intense elegance with available features such as the panorama glass roof, dramatic LED taillamps, Gray Sapele Wood with Aluminum trim, customizable wheel inserts, semi-aniline leather trim with seductive crimson stitching, and dual exhaust (RX).
Simple, broad flowing lines form a center instrument panel that’s as captivating as it is convenient. The creation of distinct interior spaces—separating the display zone from the operation zone with open, fluid design elements—adds to an enticing cockpit atmosphere. The available new 12.3-inch multimedia display, Panoramic View Monitor, color Heads-Up Display and Remote Touch ensure that the RX interior remains intelligently intuitive.

THE CENTER OF ATTENTION
The RX offers passionate design with peace of mind, as seen in the available Panoramic View Monitor. Four high-resolution cameras mounted on the front, sides, and rear of the vehicle give drivers a bird’s-eye view of the near environment. Moving View and See-Through View options create a composite image of the vehicle’s surroundings as on-screen guides assist with parking and tight maneuvering.

Discover high-fidelity sound in high style with the available 835-watt, 15-speaker Mark Levinson Premium Surround Sound Audio System. Lexus and Mark Levinson engineers collaborated to plan, develop, and place every component for the most accurate reproduction of artists’ original recordings.

This available voice-activated system can map millions of points of interest across the country and can display information in English, French, and Spanish. And, in addition to offering up-to-date traffic and weather information, 3-D city views, and simulated views of approaching highway junctions, it can display the current speed limit and can automatically identify nearby gas stations if you begin to run low on fuel.
DUAL-SCREEN REAR-SEAT ENTERTAINMENT SYSTEM

Enhanced for 2016, the available dual-screen Rear-Seat Entertainment System offers an HDMI input that enables two video sources to be viewed at the same time on two expansive 11.6-inch LCD screens. Using a single remote control, one can be used as a DVD/CD player, for example, and the other as a game console or audio player. A wireless remote, wireless headphones and a two-prong AC power outlet are also included.

POWER-FOLDING REAR SEAT

Offering ample space with ultimate convenience, the RX offers power-reclining and power-folding 60/40-split rear seating. Switches located on the side of the rear seats and the inside of the luggage compartment allow for customizable cargo space while a jam prevention function automatically reverses seat movement if an obstruction is detected.

TOUCH-FREE POWER REAR DOOR

A Lexus first, the available touch-free power rear door harnesses intuitive technology to offer RX drivers the height of convenience. A sensor on the rear door enables a raised hand, or elbow, held near the Lexus emblem to effortlessly open the door.
LEXUS ENFORM

THE NEXT LEVEL OF CONNECTIVITY

LEXUS ENFORM, our available suite of branded connected services, consists of five products, each of which offers unique ways to enhance the driving experience. With a complimentary first year of service—entertainment, convenience and peace of mind are now within reach.

SAFETY CONNECT

LEXUS ENFORM Safety Connect® offers you the peace of mind of knowing that assistance can be there when you need it most. Whether you’re involved in a collision and unable to call for help, your vehicle is stolen, or there is some other type of emergency, assistance can be sent directly to your vehicle’s GPS location.

SERVICE CONNECT

Our new Lexus Enform Service Connect® offers remote access to information about your vehicle’s status and maintenance needs. Easily accessed through LexusDrivers.com or the My Lexus and Beyond mobile app, you can get information on everything from your vehicle’s fuel level and mileage to maintenance alerts and vehicle health reports.

REMOTE

The Lexus Enform Remote® mobile app can remotely start the engine, lock and unlock doors, check the status of doors and windows as well as your fuel level, and can help find your vehicle’s location in a parking lot. And, should you loan your Lexus to another driver, you can receive instant alerts if, for example, a preset speed or mile limit is exceeded.

DESTINATIONS

LEXUS ENFORM Destinations® offers 24-hour, en-route navigation assistance from a live response center agent who can help you find locations and automatically upload the destinations to your available Navigation System. Planning a trip? You can also search, save and upload destinations from the comfort of your home or office.

APP SUITE

The Lexus Enform App Suite® offers access to your favorite mobile applications through your vehicle’s center-console display. After downloading the app on your compatible smartphone, you can search local listings, stream music, place restaurant reservations and buy movie tickets—all from the center-console display.

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Experience stunning without sacrifice. With models ranging from the RX 350 to the RX 450h to their performance-minded F SPORT counterparts, the 2016 RX elevates utility with heightened luxury.
ENTICE WITH POWER

Give rush hour a rush of adrenaline. The RX 350 offers more power, more agility and more reasons to get behind the wheel. Experience an advanced 3.5-liter V6 engine, a new eight-speed automatic transmission and Drive Mode Select. A larger, stronger body delivers a quiet drive as optimized suspension tuning harnesses the full power of the muscular new chassis.
THE WORLD’S FIRST LUXURY HYBRID GOES FURTHER

Inventing the first luxury hybrid was just the first step to pushing the category further. The 2016 RX 450h announces the next level of hybrid performance. With a 30-MPG combined rating and 308 total system horsepower, the RX 450h is making big steps forward with a small environmental footprint. And now, with the first-ever F SPORT model, the RX 450h offers efficiency with an edge. Featuring a 3.5-liter Atkinson-cycle V6 with Lexus Hybrid Drive, the RX 450h F SPORT pairs exclusive F SPORT styling with impressive hybrid fuel economy.
ALL-WEATHER DRIVE.
ALL-POWERFUL.

Stay in control and in style with the available Active Torque Control all-wheel drive. This intelligent system monitors road conditions in real time, automatically shifting engine power between front and rear axles, while 100% of the power goes to the front wheels during normal driving conditions for improved efficiency.
For those who live on the razor’s edge. Enter the 2016 RX F SPORT. With a new Adaptive Variable Suspension tuned by the same team that fine-tuned the LFA supercar, the RX F SPORT delivers a driving experience far beyond the crossover category. Charge forward with aggressive sculpting, LFA-inspired electronic instrumentation and F SPORT 20-inch alloy wheels* with Dark Graphite finish.
Race-inspired F SPORT bolstered seats support the driver, providing the ideal posture, control and visibility for enhanced driving performance. Exclusive paddle shifters and perforated leather trim with aluminum accents accentuate the muscle behind the F SPORT badge.
LEXUS SAFETY SYSTEM+

The most comprehensive safety system ever offered on the RX, the available Lexus Safety System+ is an integrated suite of advanced technologies designed to work together in order to help pave the way to a world with fewer collisions and better-informed drivers.

SAFE HAVEN

PRE-COLLISION SYSTEM WITH PEDESTRIAN DETECTION

The Pre-Collision System (PCS) is engineered to detect vehicles and pedestrians in the vehicle’s path under certain conditions. Should the system determine a frontal collision is imminent, it’s designed to automatically prepare Brake Assist for increased brake force, and can even automatically brake the RX to a stop when traveling at speeds above 6 mph.

ALL-SPEED DYNAMIC RADAR CRUISE CONTROL

To help you maintain a preset following distance from the vehicle ahead, All-Speed Dynamic Radar Cruise Control uses radar technology to sense the speed and distance of vehicles in front of you. If you get too close to the vehicle ahead, it can automatically reduce your speed accordingly, and can even operate in stop-and-go traffic.

INTELLIGENT HIGH-BEAM HEADLAMPS

To help provide added visibility, intelligent high-beam headlamps offer added illumination when the road ahead is clear and temporarily switch to low-beam when they sense another vehicle ahead.

LANE ASSIST TECHNOLOGY

Lexus Safety System+ offers multiple technologies designed to help prevent inadvertent lane departure. Lane Departure Alert with Steering Assist can warn you if it determines you are beginning to drift and can even take corrective measures to help keep you within your visibly marked lane. Additionally, Lane Keep Assist can take this a step further by helping the driver remain in the center of the visibly marked lane, to help prevent lane drifting before it occurs.
## RX / RX F SPORT

**295 HP V6 3.5-LITER ENGINE**

## RXh / RX h F SPORT

**308 TOTAL SYSTEM HP 3.5-LITER ATKINSON-CYCLE ENGINE + LEXUS HYBRID DRIVE**

### FWD
- Standard
- 8-SPEED ELECTRONICALLY CONTROLLED AUTOMATICAL TRANSIMISSION (RX ) WITH PADDLE SHIFTERS (RX F SPORT )
- 0–60 7.7 s
- CMB EST. 23

### AWD
- Available on RX / RX F SPORT
- 8-SPEED LIMITED-SHIFTABILITY ECVT ELECTRONICALLY CONTROLLED CONTINUOUSLY VARIABLE TRANSMISSION (RXh ) WITH PADDLE SHIFTERS (RX h F SPORT )
- 0–60 7.9 s
- CMB EST. 22

### SAFETY

- Standard on every RX
- Backup camera
- 10 airbags
- Bi-LED headlamps, LED foglamps and daytime running lights (DRL)
- Electronic parking brake
- Vehicle Stability Control (VSC) (RX/RXh); Vehicle Dynamics Integrated Management (VDIM) (RX F SPORT/RXh F SPORT)
- Lexus Enform Safety Connect.

### FUEL ECONOMY CITY/HIGHWAY/COMBINED RATINGs

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<tr>
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<th>RX / RX F SPORT</th>
<th>RXh / RX h F SPORT</th>
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<tbody>
<tr>
<td>CTY EST. MPG</td>
<td>20</td>
<td>19</td>
</tr>
<tr>
<td>HWY EST. MPG</td>
<td>28</td>
<td>26</td>
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<tr>
<td>CMB EST. MPG</td>
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<td>30</td>
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### DIMENSIONS

- OVERALL LENGTH 192.5 IN
- WHEELBASE 109.8 IN
- WIDTH 74.6 IN
- HEIGHT 67.7 IN

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SmartAccess<sup>TM</sup> with push-button Start/Stop
- Power rear door
- Drive Mode Select
- Dual-zone automatic climate control with interior air filter
- Power tilt-and-telescopic steering column
- Perforated NuLuxe interior trim
- Leather-trimmed steering wheel and shift knob
- Lexus Display<sup>TM</sup> Audio with color multimedia display and nine speakers
- Bluetooth<sup>®</sup> and USB smartphone connectivity
- Subscription-free Traffic and Weather updates via HD Radio<sup>™</sup>
- Power-adjustable front seats
- 40/20/40-split folding, reclining<sup>®</sup> rear seats
- Cargo area tonneau cover
- Electrochromic (auto-dimming) inside mirror
- Power-adjustable, heated outside mirrors
- Complimentary scheduled maintenance at 6 months (or 5,000 miles) and at 12 months (or 10,000 miles). Please refer to the Warranty and Services Guide for details.
INDIVIDUAL OPTIONS

A Premium Triple-Beam LED headlamps with washers, dynamic auto-leveling and LED cornering lamps

B Panoramic View Monitor²⁴

C Heated and ventilated front seats (standard on RXh)

D Touch-free power rear door

E Panorama glass roof

- Power moonroof (standard on RXh)
- Blind Spot Monitor⁴ and Rear Cross-Traffic Alert⁵ (standard on RXh)
- Intuitive Parking Assist⁶ (standard on RXh)
- Heated front seats (RX)
- Power-folding, 60/40-split, heated rear seats with heated and ventilated front seats (RX)
- Power-folding, 60/40-split, heated rear seats (RXh)
- Color Heads-Up Display
- Heated steering wheel
PACKAGES

PREMIUM PACKAGE (Standard on RXh)
- Rain-sensing wipers
- Lexus Memory System for driver’s seat, outside mirrors and steering wheel
- Power-folding, electrochromic (auto-dimming) outside mirrors
- Rear armrest storage compartment
- Aluminum roof rails
- Leather interior trim
- Espresso Walnut, Matte Bamboo or Matte Linear Dark Mocha
- Wood interior trim

LUXURY PACKAGE
- Includes Premium Package, plus:
  - Heated wood- and leather-trimmed steering wheel
  - 20-inch split-five-spoke alloy wheels with Superchrome and Machined finish and interchangeable painted inserts
  - Driver’s seat power cushion extender and front seat four-way power lumbar support
  - Ambient interior illumination
  - Semi-aniline leather interior trim
  - Gray Sapele Wood with Aluminum interior trim
  - Illuminated door sills
  - Rear door sunshades

NAVIGATION PACKAGE (Standard on RXh with 8.0-inch display)
- Remote Touch
- Navigation System with 12.3-inch or 8.0-inch color multimedia display
  - 12-speaker Lexus Premium Sound System
  - DVD/CD player
  - Dual-zone climate control with smog-sensing auto-recirculation mode
  - Lexus Enform App Suite
  - Lexus Enform Destinations—Complimentary for the first year of ownership

NAVIGATION / MARK LEVINSON PACKAGE
- Includes Navigation Package, plus:
  - Mark Levinson 15-speaker, 835-watt Premium Surround Sound Audio System

REAR-SEAT ENTERTAINMENT SYSTEM PACKAGE (Excluding F SPORT)
- 11.6-inch dual high-resolution rear-seat monitors
- Wireless headphones
- DVD/CD player
- HDMI input and 120-volt AC power outlet

COLD WEATHER PACKAGE
- Windshield wiper de-icer
- Rain-sensing wipers
- Auto-leveling headlamps and headlamp washers
- Fast-response interior heater

TOWING PREP PACKAGE (RX, RXh AWD)
- Heavy-duty radiator and cooling fan
- Engine and transmission oil coolers

LEXUS SAFETY SYSTEM+
- Pre-Collision System with Pedestrian Detection
- All-Speed Dynamic Radar Cruise Control
- Intelligent high-beam headlamps
- Lane Departure Alert with Steering Assist and Lane Keep Assist

WHEELS

18-in
- SEVEN-SPOKE ALLOY WHEELS

20-in
- SPLIT-FIVE-SPOKE ALLOY WHEELS WITH DARK SILVER AND MACHINED FINISH

20-in
- SPLIT-TEN-SPOKE ALLOY WHEELS WITH DARK GRAPHITE FINISH

F SPORT
Includes Premium Package, plus:
- F SPORT exterior styling including exterior badging, mesh grille, front spoiler and rear valance
- 20-inch split-10-spoke alloy wheels with Dark Graphite finish
- Sport-tuned Adaptive Variable Suspension (AVS) with Sport S+ driving mode, and sport-tuned Electronic Power Steering (EPS)
- Perforated leather-trimmed F SPORT steering wheel and shift knob
- Heated and ventilated front seats with sport bolstering
- Electronic instrumentation
- Paddle shifters
- Black headliner
- Vehicle Dynamics Integrated Management (VDIM)
-Aluminum pedals, interior trim and door-sill scuff plates
-Ambient interior illumination

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20-in
- SPLIT-FIVE-SPOKE ALLOY WHEELS WITH SUPERCHROME AND MACHINED FINISH AND INTERCHANGEABLE PAINTED INSERTS

STANDARD LUXURY PACKAGE
**INTERIOR & TRIM**

- Stratus Gray Nuluxe
- Stratus Gray Leather
- Black Nuluxe
- Black Leather
- Parchment Leather
- Noble Brown Leather
- Rioja Red Leather
- Nightfall Mica
- Satin Cashmere Mica
- Autumn Shimmer
- Rioja Red Mica

**EXTERIOR**

- Eminence White Pearl
- Caviar
- Gray Sapele Wood with Aluminum
- Scored Aluminum Striated Black

For configuration details, visit lexus.com/RXbuild
RX 350

290 HP

RX 450h

308 HP

TOTAL SYSTEM HP

30

MPG HIGHWAY RATING

(FWD)

35

MPG COMBINED RATING

Owner's Manual

WARRANTY Four-year/50,000-mile Lexus Limited Warranty. Six-year/70,000-mile Powertrain Warranty. Six-year/unlimited-mileage Corrosion Perforation Warranty. Eight-year/100,000-mile Hybrid System Warranty. All warranties have zero deductible. See the RX Warranty and Services Guide at your Lexus dealer for details.

DISCLOSURES. 1. Ratings achieved using the required premium unleaded gasoline with an octane rating of 91 or higher. If premium fuel is not used, performance will decrease. 2. 2016 RX450h (AWD) EPA 30/28/30 city/hwy/combined mpg estimates. Actual mileage will vary. 3. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. 4. Navigation System Owner's Manual for details. 5. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. 6. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. 7. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times.