

2024
GX





GX Premium prototype shown.

**GX 550 PREMIUM /
GX 550 LUXURY**

349
HORSEPOWER¹
3.4-LITER V6 TWIN-TURBO ENGINE

479
LB-FT TORQUE¹

8,000/7,145/6,955
MAX LB TOWING CAPACITY⁴
(PREMIUM / LUXURY / LUXURY+)

4WD
FULL-TIME

10-SPEED
DIRECT-SHIFT
AUTOMATIC TRANSMISSION

26°/23°/23° (PREMIUM)
26°/23°/21° (LUXURY)
APPROACH / BREAKOVER / DEPARTURE
ANGLE

GX 550 OVERTRAIL

349
HORSEPOWER¹
3.4-LITER V6 TWIN-TURBO ENGINE

479
LB-FT TORQUE¹

8,000
LB TOWING CAPACITY⁴

4WD
FULL-TIME

10-SPEED
DIRECT-SHIFT
AUTOMATIC TRANSMISSION

26°/24°/22°
APPROACH / BREAKOVER / DEPARTURE
ANGLE

DIMENSIONS

OVERALL LENGTH 197.04 IN / WHEELBASE 112.2 IN / WIDTH 83.22 IN (+ MIRRORS) /
HEIGHT 75.59 IN (PREMIUM), 75.39 IN (LUXURY), 76.18 IN (OVERTRAIL)

EXCEED ALL EXPECTATIONS

This is luxury that refuses to quit. Introducing the all-new 2024 GX. A bold new take on the iconic SUV. Where capability and refinement intersect to take you beyond everything you once thought possible. Take control of every drive with a 349-horsepower¹ engine and proven four-wheel drive system. Indulge in up to three rows of finely appointed seating and the advanced Lexus Interface² system. And for those who find exhilaration in pushing

every limit, the first-ever GX Overtrail is designed to take on any challenge. In addition to the optimized visibility provided by the GX's enthusiast-inspired flat dash, the Overtrail features trail-ready exterior appointments, increased ground clearance, a robust suite of off-road³ technologies and 33-inch all-terrain tires—the largest standard tires ever fitted to a Lexus. It's time to amplify every adventure. It's time to experience the new GX.



FEATURES

GX PREMIUM

Standard features:

Mechanical & Performance

8,000-lb towing capacity⁴
349-horsepower¹ 3.4L V6 twin-turbo engine
10-speed automatic transmission
Full-time 4WD
Torsen^{®5} limited-slip center differential with locking feature

Exterior

20-in alloy wheels
Premium Triple-Beam LED headlamps
Power-folding outside mirrors
Running boards
Power rear door
Power tilt-and-slide moonroof with roof rails
Tow hitch⁴

Interior

Seating for seven
NuLuxe[®]-trimmed, 8-way power-adjustable, heated and ventilated front seats with adjustable headrests
Leather-trimmed steering wheel
Six USB-C ports⁶
120V/400-watt AC power outlet⁷ in cargo area
12.3-in multi-information display
Ambient illumination
10-speaker Lexus Premium Sound System

Safety / Advanced Technologies

Lexus Safety System+ 3.0⁸
Intuitive Parking Assist with Auto Braking⁹
Blind Spot Monitor¹⁰ with Rear Cross-Traffic Alert¹¹

Connected Technologies

Lexus Interface² with 14-in touchscreen display
Safety Connect² with up to 10-year trial*
Service Connect² with up to 10-year trial*
Remote Connect² 3-year trial*
Wi-Fi Connect² (AT&T hotspot) with up to 30-day/3GB trial*
Drive Connect² with Cloud Navigation, Intelligent Assistant and Destination Assist 3-year trial*
Wireless Apple CarPlay^{®12} integration
Wireless Android Auto^{™13} compatibility

Options

Wireless phone charger¹⁴

Cold Area Package: Heated leather-trimmed steering wheel, windshield wiper de-icer, headlamp washer, fast-response interior heater

GX PREMIUM+

Includes Premium features, and adds or replaces:

Exterior

Power Rear Door with Kick Sensor¹⁵
LED foglamps

Interior

Power tilt-and-telescoping steering wheel
Heated leather-trimmed steering wheel
Thematic Ambient Illumination
Lexus Memory System for driver's seat, outside mirrors and steering wheel
Heated second-row outboard seats
Wireless phone charger¹⁴
Panoramic View Monitor¹⁶
Power-folding third-row seat

Safety / Advanced Technologies

Intuitive Parking Assist with Auto Braking and Rear Pedestrian Detection¹⁷

Options

Digital Key¹⁸ (requires Remote Connect² subscription, 3-year trial included)* and SmartAccess¹⁹ card key

Heated second-row captain's chairs (seating for six)

Cold Area Package: Windshield wiper de-icer, headlamp washer, fast-response interior heater

GX LUXURY

Includes Premium+ features, and adds or replaces:

Mechanical & Performance

7,145-lb max towing capacity⁴

Exterior

22-in alloy wheels
Outside mirrors with puddle lamps

Interior

10-way heated and ventilated power driver's seat
Front massaging seats
Semi-aniline leather-trimmed interior
4-way adjustable front headrests
Second-row manual sunshade
Illuminated door sills

Options

Digital Key¹⁸ (requires Remote Connect² subscription, 3-year trial included)* and SmartAccess¹⁹ card key

Heated second-row captain's chairs (seating for six)

Mark Levinson^{®20} 21-speaker, 1,800-watt Premium Surround Sound

Cold Area Package: Windshield wiper de-icer, headlamp washer, fast-response interior heater

GX LUXURY+

Includes Luxury features, and adds or replaces:

Mechanical & Performance

6,955-lb max towing capacity⁴
Adaptive Variable Suspension

Exterior

Automatic power-extending running boards
Dynamic Sky panorama glass roof

Interior

Mark Levinson 21-speaker, 1,800-watt Premium Surround Sound
Digital Rearview Mirror
Cool box

Options

Digital Key¹⁸ (requires Remote Connect² subscription, 3-year trial included)* and SmartAccess¹⁹ card key

Heated second-row captain's chairs (seating for six)

Cold Area Package: Windshield wiper de-icer, headlamp washer, fast-response interior heater

GX OVERTRAIL

Includes Premium features, and adds or replaces:

Mechanical & Performance

Electronic Kinetic Dynamic Suspension System (E-KDSS)
Adaptive Variable Suspension
Electronically controlled locking rear differential
Crawl Control²¹ with Turn Assist
Downhill Assist Control²²
Multi-Terrain Select

Exterior

18-in alloy wheels
33-in all-terrain tires
Black utility roof rails
Headlamp washers
LED foglamps
Windshield wiper de-icer

Interior

Seating for five
Heated leather-trimmed steering wheel
Four USB-C ports⁶

Safety / Advanced Technologies

Panoramic View Monitor¹⁶ with Multi-Terrain Monitor

Options

Cool box
Wireless phone charger¹⁴
Without moonroof

GX OVERTRAIL+

Includes Overtrail features, and adds or replaces:

Exterior

Power Rear Door with Kick Sensor¹⁵
Outside mirrors with puddle lamps

Interior

Power tilt-and-telescoping steering wheel
Thematic Ambient Illumination
Lexus Memory System for driver's seat, outside mirrors and steering wheel
Heated second-row outboard seats
Wireless phone charger¹⁴
10-way heated and ventilated power driver's seat
Front massaging seats
4-way adjustable front headrests
Second-row manual sunshade
Illuminated door sills

Safety / Advanced Technologies

Intuitive Parking Assist with Auto Braking and Rear Pedestrian Detection¹⁷

Options

Digital Key¹⁸ (requires Remote Connect² subscription, 3-year trial included)* and SmartAccess¹⁹ card key
Cool box
Mark Levinson 21-speaker, 1,800-watt Premium Surround Sound
Without moonroof

INDIVIDUAL OPTIONS

Available on all models:

Traffic Jam Assist²³ (requires Drive Connect² subscription, 3-year trial included)*

Head-Up Display

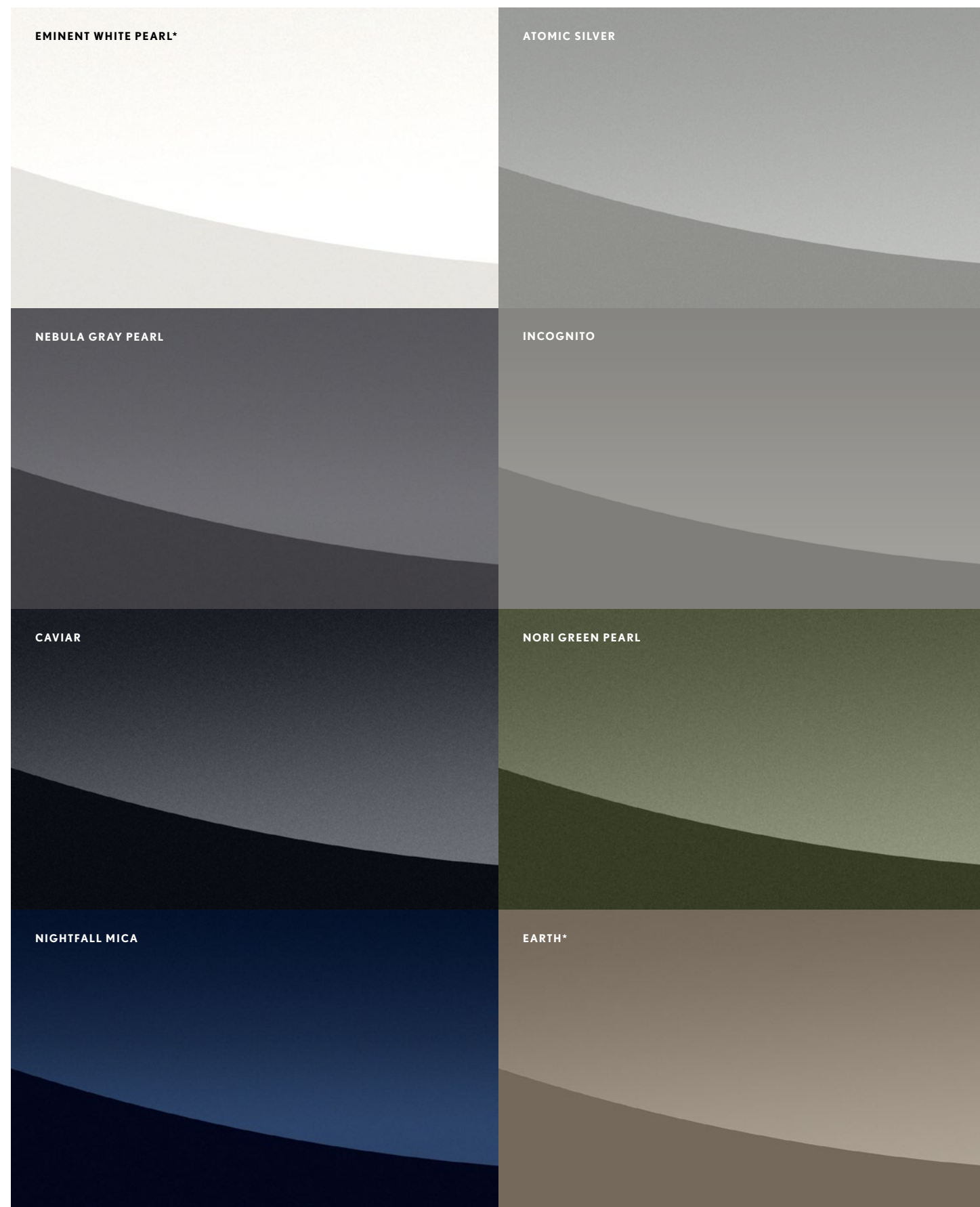
Tonneau cover



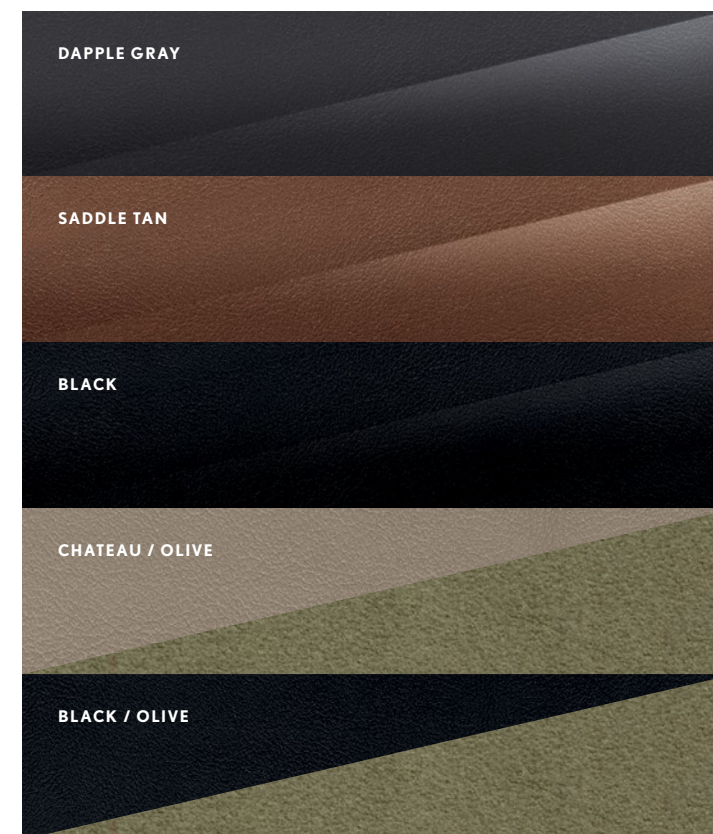
*4G network dependent

GX Overtrail+ prototype shown.

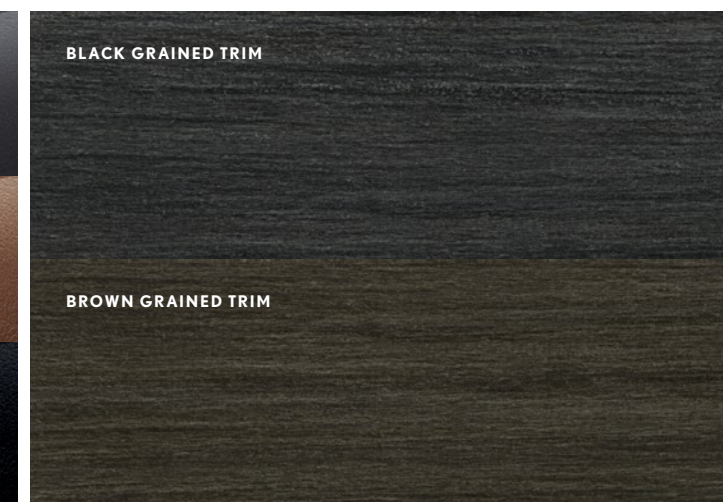
EXTERIOR COLORS



INTERIOR COLORS



INTERIOR TRIMS



INTERIOR COLOR	GX PREMIUM / GX PREMIUM+			GX LUXURY / GX LUXURY+			GX OVERTRAIL / GX OVERTRAIL+		
	NuLuxe®			Semi-aniline leather			NuLuxe / Ultrasuede®24		
Color	Dapple Gray	Saddle Tan†	Black	Dapple Gray	Saddle Tan†	Black	Chateau/Olive	Black/Olive	
INTERIOR TRIM	Black Grained Trim / Brown Grained Trim			Black Grained Trim / Brown Grained Trim			Black Grained Trim		
EXTERIOR COLOR									
Eminent White Pearl*	•	•	•	•	•	•	•	•	
Nebula Gray Pearl	•	•	•	•	•	•			
Caviar	•	•	•	•	•	•	•	•	
Nightfall Mica	•	•	•	•	•	•			
Atomic Silver	•	•	•	•	•	•	• OPTIONAL BLACK ONYX ROOF*	• OPTIONAL BLACK ONYX ROOF*	
Incognito	•	•	•	•	•	•	• OPTIONAL BLACK ONYX ROOF*	• OPTIONAL BLACK ONYX ROOF*	
Nori Green Pearl	•	•	•	•	•	•	• OPTIONAL BLACK ONYX ROOF*	• OPTIONAL BLACK ONYX ROOF*	
Earth*							• WITH BLACK ONYX ROOF	• WITH BLACK ONYX ROOF	

*Additional charge
†Saddle Tan NuLuxe and semi-aniline leather only available with Brown Grained Trim



GX Overtrail+ prototype shown.



1. Ratings achieved using required premium unleaded gasoline w/ an octane rating of 91 or higher. If premium fuel is not used, performance will decrease. Horsepower may vary depending on accessories added to vehicle.

2. Lexus Interface services depend on factors outside of Lexus' control in order to operate, including 4G network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded, including access to response center and emergency support. Services vary by vehicle and are subject to change at any time without notice. Requires app download/registration and subscription after trial (if applicable). Terms of Use apply. Data charges may apply. See *Owner's Manual* and <https://drivers.lexus.com/lexusdrivers/technology/interface> for additional limitations and details. To learn about Lexus' Interface data collection, use, sharing and retention practices, please visit <https://www.lexus.com/privacy>. All trials begin on original purchase or lease date of new vehicle, with the exception of Wi-Fi for which trial begins at time of activation. Paid subscription required after trial (if applicable). For Safety Connect, stolen vehicle police report required to use Stolen Vehicle Locator. Automatic Collision Notification activates only in limited circumstances. For Remote Connect, use only if aware of circumstances surrounding vehicle and it is legal and safe to do so (e.g., do not remotely start a gas engine vehicle in an enclosed space or if vehicle is occupied by a child). Drive Connect service not available in every city or roadway. For Service Connect, information provided is based on the last time data was collected from vehicle and is not real-time data. Wi-Fi Connect service not available everywhere or in every vehicle. Valid in contiguous U.S. and Alaska. Up to 5 devices supported. Integrated Streaming requires subscription for third-party provider services. Wi-Fi Connect trial (if applicable) begins at time of enrollment and expires the earlier of: 3GB of data is used or 30 days after enrollment. **3.** The Lexus GX is designed to meet most off-road driving requirements, but off-roading is inherently dangerous and may result in personal injury or vehicle damage. Lexus encourages responsible operation to help protect you, your vehicle and the environment. **4.** Never tow beyond a vehicle's published towing capacities. Towing capacity for vehicles equipped with seven-seat configuration may vary. **5.** Torsen® is a registered trademark of JTEKT Torsen, Inc. **6.** Charging may not be compatible with all mobile phones, smart devices, tablets, e-readers, MP3/WMA players and like models. **7.** Rated for 400 watts for a single two-prong outlet. See *Owner's Manual* for additional limitations and details. **8.** Lexus Safety System+ effectiveness depends on many factors including road, weather and vehicle conditions. Drivers responsible for paying attention to their surroundings and driving safely. See *Owner's Manual* for limitations. **9.** Intuitive Parking Assist (IPA) may warn drivers of front and rear collisions with certain objects when traveling at low speeds. Drivers should visually confirm clearance during use. See *Owner's Manual* for limitations. **10.** Do not rely exclusively on Blind Spot Monitor. Look over shoulder and use turn signal. See *Owner's Manual* for limitations. **11.** Do not rely exclusively on the Rear Cross-Traffic Alert. Visually confirm clearance during use. See *Owner's Manual* for limitations. **12.** To wirelessly use Apple CarPlay on your car display, you need a compatible Apple smartphone with an active data plan. You can check which smartphones are compatible at <https://www.apple.com/ios/carplay/>. Operability depends on network availability, a cellular connection and GPS signal. Services subject to change at any time without notice. Data charges may apply. To learn more, go to <https://lexusconnectedtechnologysupport.com/lexus/home>. To learn more about Lexus' connected services data collection, use, sharing and retention practices, please visit <https://www.lexus.com/privacy>. **13.** Wireless use of Android Auto requires a compatible Android 11.0+ phone and compatible active data plan. Check google.com/androidauto/requirements for compatibility. Operability depends on network availability, a cellular connection and GPS signal. Services subject to change at any time without notice. Data charges may apply. To learn more, go to <https://lexusconnectedtechnologysupport.com/lexus/home>. To learn more about Lexus' connected services data collection, use, sharing and retention practices, please visit <https://www.lexus.com/privacy>. Google, Android, Android Auto, YouTube Music and other marks are trademarks of Google LLC. **14.** Wireless charging may not be compatible with all mobile phones, smart devices, tablets, e-readers, MP3/WMA players and like products. **15.** Installation of a tow hitch receiver or other accessories located near the rear bumper may require disabling or removing the kick sensor, and the sensor operation setting in your vehicle should be turned off. See *Owner's Manual* for limitations. **16.** The Panoramic View Monitor does not provide a comprehensive view of the area surrounding your vehicle. Look around to confirm clearance. See *Owner's Manual* for limitations. **17.** Intuitive Parking Assist may warn drivers of, and potentially brake for, rear collisions with certain objects when traveling at low speeds. Drivers should visually confirm clearance during use. See *Owner's Manual* for limitations. **18.** Digital Key requires active Remote Connect trial or subscription. Use only if aware of circumstances surrounding vehicle and it is legal and safe to do so (e.g., do not remotely start a gas-engine vehicle in an enclosed space or if vehicle is occupied by a child). Remote Connect depends on certain factors outside of Lexus' control in order to operate, including 4G network availability, a cellular connection and GPS signal. Without any one or more of these things, operability may be limited or precluded. Services subject to change at any time without notice. Digital Key also requires Bluetooth connectivity. Remote Connect is included with select paid Connected Services packages. See your Lexus dealer for details. Terms of Use apply. Data charges may apply. See *Owner's Manual* and <https://drivers.lexus.com/lexusdrivers/technology/interface> for additional details. To learn about Lexus Interface's connected services data collection, use, sharing and retention practices, please visit <https://www.lexus.com/privacy>. Trial period begins on original purchase or lease date of new vehicle. Paid subscription required after trial (if applicable). Terms of Use apply. **19.** The engine immobilizer is a state-of-the-art anti-theft system initiated when key is inserted into ignition switch or a SmartAccess fob is in/near vehicle. Engine will only start if the code in the transponder chip inside the key/fob matches code in vehicle's immobilizer. The transponder chip is embedded in the key/fob and can be costly to replace. For lost key or fob, see a Lexus dealer or go to www.aloa.org to find a qualified locksmith for high-security key service. **20.** Mark Levinson is a registered trademark of Harman International Industries, Inc. **21.** Crawl Control is designed for driving on difficult terrain at low speeds and assists the driver by controlling acceleration and braking, allowing the driver to focus on steering. See *Owner's Manual* for additional limitations. **22.** Downhill Assist Control is designed to help the driver maintain vehicle control and speed on steep downhill descents, and is not a substitute for safe driving judgment and practices. Factors including speed, grade, surface conditions and driver input can all affect the ability of DAC to prevent a loss of control. See *Owner's Manual* for additional limitations. **23.** Traffic Jam Assist requires an active trial or subscription to Drive Connect. Traffic Jam Assist is not an automated driving system, requires driver supervision at all times, and is designed to function on controlled access freeways at speeds of 25 mph or less. Use this system in accordance with applicable laws. Before operating, refer to *Owner's Manual* for additional instructions and limitations. **24.** Ultrasuede is a registered trademark of Toray Industries, Inc. Lexus strives to build vehicles to match customer interest, and thus they typically are built with popular options and option packages. Not all options/packages are available separately, and some may not be available in all regions of the country. Lexus Interface display shown may not reflect most recent over-the-air enhancements. See lexus.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order. Specifications, features, equipment, technical data, performance figures, options, and color and trim are based upon information available at time of publishing, are subject to change without notice, and are for mainland U.S.A. vehicles only. Vehicles shown may be prototypes, shown using visual effects and/or shown with options. Actual models may vary. Colors depicted may vary based on multiple factors, including ambient lighting and the format in which they are being viewed (e.g., computer, mobile device, or print). See your Lexus dealer for details. Lexus reminds you to wear seatbelts, secure children in rear seat, obey all traffic laws and drive responsibly. For more information, call 800-USA-LEXUS (872-5398) or visit lexus.com. To learn more about your financing options, contact your Lexus dealer or call Lexus Financial Services at 800-874-7050. ©2023 Lexus, a Division of Toyota Motor Sales, U.S.A., Inc.