2023 RX
Can technology learn people?
Can a door be aware of your surroundings?
Can a subtle shift of power heighten your feeling of control?
To craft the most amazing machines, you don’t start with machines at all. You start with people.

The 2023 Lexus RX

RX 350
Reimagined from the ground up, the all-new RX boasts a 275-horsepower turbocharged 2.4-liter engine and eight-speed automatic transmission. Every RX features a suite of premium technology, including Lexus Interface and an active Drive Connect trial or subscription that includes Intelligent Assistant and Cloud Navigation. Updated innovations now include standard Lexus Safety System+ and Digital Latch with Safe Exit Assist.

RX 350h
Offering the best of all worlds, the RX Hybrid pairs a potent, naturally aspirated 2.5-liter four-cylinder engine with powerful electric motors for an impressive 246 total system horsepower and a 36-MPG combined estimate, along with refined all-wheel drive performance.

RX 350 F SPORT HANDLING AWD
For those who embrace their more daring side, the RX F SPORT Handling features bold interior and exterior styling, including F SPORT–exclusive bolstered sport seats, a lower front spoiler and 21-inch alloy wheels with Gloss Black finish. For added exhilaration, both F SPORT models also offer an advanced Adaptive Variable Suspension and Sport drive mode.

RX 500h F SPORT PERFORMANCE AWD
Our boldest expression of the RX, the first-ever RX F SPORT Performance thrills with its innovative turbocharged and electrified powertrain and intelligent DIRECT4 all-wheel drive system. With 366 total system horsepower and an impressive 406 lb-ft of torque, this is our fastest, most powerful RX ever.
RX Luxury shown with Black semi-aniline leather and Black Open-Pore Wood interior trim.
More than a concept. A statement. The all-new 2023 RX has been completely reimagined to offer an uncompromising vision of style, luxury and performance. Up front, its expressive reinterpretation of the signature spindle grille is flanked by a pair of exquisite, jewel-like headlamps. Its body, elegantly shaped to evoke power and grace. And in the rear, new Lexus badging and a distinct LED Blade Taillamp will ensure that this luxury SUV leaves an indelible impression.

For those who refuse to settle, this is the next generation of Lexus.
A MORE SEAMLESS CONNECTION

An all-new, driver-focused cockpit connects you to your drive like never before.

Leave distractions behind. When crafting the interior of the all-new RX, Lexus designers focused on creating a space that was open and inviting, with easy access to the things a driver needs most. Front seats offer an ideal blend of comfort and support, and for the driver, an ergonomically shaped steering wheel and intuitive controls fall easily to hand. Seating position, and even the angle of the windshield, have been optimized to enhance outward visibility. And an elegantly concealed console storage area and available wireless charging tray help provide easy access to all those important day-to-day items.
REDEFINE YOUR COMFORT ZONE

The RX offers a spacious cabin with a dramatic new take on personal luxury.

The best luxury is that which can be shared. That’s why the new RX rewards the driver and all passengers with indulgent details that include available semi-aniline leather-trimmed seating and available open-pore wood trim. This ultimate comfort extends to the shape of the interior itself, with everything from the door panels and seatbacks considered and reshaped to help maximize interior space. Even the relationship between the seat cushions and windows has been optimized to allow everyone to better enjoy the stunning views outside. This is thoughtful luxury, for all.

PANORAMA ROOF

An available retractable panorama glass roof is seamless on the outside and larger than a conventional moonroof on the inside. While passengers in the rear enjoy the increased feeling of spaciousness, the entire cabin experience is elevated with more natural light.
GENEROUS CARGO SPACE
When it comes to life’s greatest journeys, one size doesn’t fit all. That’s why the new RX features a reimagined cargo area.10 Its loading floor has been lowered to help ease the loading and unloading of everything from groceries to gear. And when more room is needed, the 40/20/40-split rear seats can fold down to help accommodate larger objects.

POWER REAR DOOR WITH KICK SENSOR
The available Power Rear Door with Kick Sensor11 can be opened and closed using a button on the key fob, on the door lid or next to the steering wheel. For added convenience when your hands are full, the integrated kick sensor allows you to open the door by simply kicking your foot under the rear bumper.

TAKE IT ALL WITH YOU
With its reimagined cargo area, the new RX has room for all the things that matter most.
DESIGN

STUNNING IN EVERY DETAIL

When you’re obsessed with perfection, everything matters. That’s why the RX offers an abundance of unique extras to indulge and inspire.

Experience a cabin informed by thoughtfulness. A space that offers natural materials of extraordinary beauty. From the available semi-aniline leather trim to the available Ash Bamboo accents, every detail has been meticulously crafted to feel just right.

HEATED AND VENTILATED SEATING

Every RX features multistage heated front seats with available ventilation for optimized comfort, regardless of the weather. Available heated and ventilated rear outboard seating helps ensure your passengers can ride in complete, personalized luxury.

EXCEPTIONAL CRAFTSMANSHIP

Among its crafted touches, the available interior leather trim is carefully selected from around the world, and only a fraction is considered worthy. The available semi-aniline leather trim is dyed all the way through, unlike leathers with conventional surface dyes. A higher grade of leather must also be used, since imperfections cannot be hidden.

AMBIENT LED ILLUMINATION

Adding intrigue to the interior, available thematic ambient LED lighting can be tailored to suit one’s mood with 14 preset themes or your own personalized selection, and can brighten and dim in a coordinated series to welcome the driver into the RX. Soft lighting also illuminates the area surrounding the vehicle the moment you approach, for added visibility and peace of mind.

MULTI-ZONE CLIMATE CONTROL

Customize the climate around you. Individual settings allow the driver and front passenger to adjust their preferred temperatures. And the three-zone climate-control system allows the driver or rear-seat passengers to fine-tune climate settings for the rear. To help ensure the cabin air stays fresh, an available smog-sensing climate-control system automatically switches into recirculation mode if it senses high levels of pollutants outside.
Every facet of the RX, from the engine to the suspension to the chassis itself, has been analyzed to ensure that it delivers a superior driving experience. Its all-new chassis is lighter, lower and stronger than before and is paired with an expertly tuned suspension to deliver agile handling and a ride that’s as smooth as it is responsive. When combined with an array of performance features—including paddle shifters, an available Adaptive Variable Suspension and, on the F SPORT Performance, an all-new DIRECT4 all-wheel drive system—the result is a vehicle that does more than run the show. It stops it.

The all-new RX is engineered to turn corners and overturn convention, so you can forge a deeper connection with your drive.
POWER, REIMAGINED.

The RX goes beyond all expectations with three all-new powertrains.

Experience the powerful side of luxury. The all-new RX offers three distinct powertrains, each finely tuned to deliver the dynamic performance you desire, so you can take on those curves with confidence: A 2.4-liter turbocharged in-line 4 is rated at 275 horsepower and utilizes a flat torque curve to help you more easily access its 317 lb-ft of torque.

Or opt for the 2.5-liter electrified hybrid powertrain, which pairs 246 total system horsepower and 233 lb-ft of torque with undeniable fuel efficiency.

For the greatest thrill ever offered in an RX, the all-new F SPORT Performance features an exclusive electrified powertrain. Featuring a 2.4-liter turbocharged gasoline engine, a high-output battery and two electric motors, it delivers 366 total system horsepower and 406 lb-ft of torque. It is tuned to deliver a drive unlike anything you’ve ever experienced and helps make the RX F SPORT Performance our fastest, most powerful RX ever.
ALL-WHEEL DRIVE. ALL-WEATHER CONFIDENCE.

Technology designed to help elevate your confidence while driving, even in adverse conditions. Available electronically controlled full-time all-wheel drive doesn’t just handle the road; it reacts to it. Monitoring surface conditions in real time, this system can automatically shift engine power between the RX’s front and rear axles, and can send as much as 50% of available power to the rear wheels when needed. And on the RX Hybrid, the electronic all-wheel drive system features a rear electric motor that delivers instantaneous torque to the rear wheels when you need it.
THE RX F SPORT HANDLING

In addition to more aggressive styling inside and out, the RX F SPORT Handling boasts features that deliver even more control and exhilarating intensity. It is equipped with the same available Adaptive Variable Suspension found in high-performance Lexus vehicles, allowing you to customize the shock absorber settings for improved ride comfort or reduced body lean as you enter and exit turns. Steering-wheel-mounted paddle shifters put thrilling performance right at your fingertips, offering lightning-fast upshifts and heart-racing, split-second downshifts.

To help provide the highest level of responsiveness, all F SPORT models offer selectable drive modes to help you finely tune your drive to suit your desires. Sport mode adjusts the Adaptive Variable Suspension, while Custom mode allows you to personalize everything from road feel to responsiveness. Further enhancing the excitement, an exclusive performance-inspired gauge cluster provides real-time information such as G-force metrics, power distribution and more.
THE FIRST-EVER RX F SPORT PERFORMANCE

Offering a daring new vision of what performance can be, this is our fastest RX ever.

Building upon the impressive F SPORT Handling, the first-ever RX 500h F SPORT Performance AWD is engineered to take exhilaration to even greater heights. Its unique electrified powertrain combines a potent, 2.4-liter turbocharged gasoline engine with a high-capacity battery that powers a front-mounted electric motor and an 80-kW high-output rear electric motor. The result: an astonishing 366 total system horsepower* and an impressive 0-to-60 time of 5.9 seconds. And with its rigid chassis, revised Adaptive Variable Suspension and performance-inspired interior, this SUV can deliver thrills like no other.

DIRECT4 ALL-WHEEL DRIVE
Fundamental to this RX’s expression of performance is its innovative DIRECT4 all-wheel-drive system, which utilizes a high-output electronic axle (eAxle) to help drive the rear wheels. Highly intelligent, this system constantly monitors how each individual wheel is interacting with the road, imperceptibly shifting power as needed to optimize traction and heighten your feeling of control. Not only does this system also help provide instantaneous power off the line, it can seamlessly shift the character of the vehicle to better reflect the needs of your drive. Relaxing when you want it. Engaging when you desire it. This is driving, evolved.

RX F SPORT Performance shown in Copper Crest®
Forging a deeper connection between driver and car. This is the philosophy that goes into crafting the driver-focused cockpit of the RX F SPORT Handling and F SPORT Performance. In addition to exclusive race-inspired instrumentation and bold aluminum accents, you’ll find performance upgrades, including bolstered front sport seats, a black headliner, a perforated leather-trimmed sport steering wheel and shift knob, aluminum pedals and more.

**F SPORT BOLSTERED SEATS**
Signature race-inspired F SPORT bolstered seats provide the ideal posture, control and visibility for enhanced driving performance. Featuring unique foam-injected construction and designed to contour to the needs of the driver, their low position helps place the driver’s hip point as close as possible to the vehicle’s center of gravity for a more dynamic driving experience.

**A THRILL RIDE FOR ALL**
For a passionate driving experience all can appreciate, F SPORT-exclusive details can be found throughout the interior. Headrests are embossed with the F SPORT logo. Available Rioja Red leather trim adorns the front and rear seats, and adds accents of bold color across the center console, door panels and armrests.
ON THE CUTTING EDGE

With features including Lexus Interface, an available 14-inch touchscreen and even more wireless connectivity, this is our most advanced RX ever.

What if there was an available technology so intuitive that having more of it actually felt like less? So intelligent that, over time, it learned from people rather than forcing people to learn how to use it? See more and do more with our most intelligent and capable voice recognition system to date. Access your favorite iPhone® apps via wireless Apple CarPlay™ integration. And, in properly equipped RX models, start your engine remotely and share access to your vehicle via your smartphone app. For added convenience, an available 14-inch touchscreen multimedia display is intuitively placed to provide easier access to Lexus Interface, navigation and more.
RX F SPORT Performance shown with 14-inch touchscreen display and Rioja Red leather and Dark Graphite Aluminum interior trim

TECHNOLOGY

A NEW STANDARD
OF CONNECTIVITY

Experience next-generation technology so intuitive and personal, it feels like an extension of you.

Go beyond interaction. Experience connection, where technology can learn to understand you. Case in point, Lexus Interface seamlessly connects you via touchscreen—or voice—to the many benefits of an active Drive Connect trial or subscription. Its Intelligent Assistant feature gets smarter over time, and Cloud Navigation offers more accurate directions. Lexus Interface seamlessly integrates via Wi-Fi Connect subscription with Apple Music and Amazon Music. Plus, it includes the convenience of Profiles, which allows different drivers to create personalized settings that can be used across vehicles equipped with Lexus Interface. The product of relentless imagination and human-centered design, this is technology as it should be.
DIGITAL LATCH WITH SAFE EXIT ASSIST

Experience where intuitive meets protective. This innovation is designed to warn of motorists and cyclists approaching from the rear to help prevent the door from opening until conditions are determined to be clear.

TRAFFIC JAM ASSIST

Like cruise control for when highway traffic isn’t cruising. With an active Drive Connect trial or subscription, this available technology can monitor surrounding traffic in condensed, low-speed driving situations and automatically move forward and brake as needed to keep a set following distance behind the preceding vehicle. In addition to providing hands-free steering assistance, this system can automatically bring the vehicle to a complete stop, then resume its path of travel as forward traffic begins to move.
TECHNOLOGY

COMMAND CENTRAL
CENTERED AROUND THE DRIVER

Experience connected technology at your fingertips and at the forefront of driver convenience.

WIRELESS ANDROID AUTO
With wireless Android Auto™, you can now seamlessly cast your device’s interface onto the vehicle’s touchscreen multimedia display. Play your music via your favorite apps such as Spotify® and Pandora®, send messages through a range of commonly used apps like WhatsApp®, navigate with Google Maps®, and request information—all with your voice. Just say “Hey Google” to get started. For added convenience, Android Auto can also help shorten your commute by automatically finding alternate routes if it detects heavy traffic.

WIRELESS APPLE CARPLAY
With wireless Apple CarPlay® integration, you can access the same familiar interface from your iPhone® through the vehicle’s touchscreen multimedia display. Simply connect your iPhone to get directions, make calls, send and receive messages via Siri®, and get access to your favorite apps like Waze®, Spotify and Apple Audiobooks.™

DIGITAL KEY
Share vehicle access via the Lexus app. With an active Remote Connect trial® or subscription, the available Digital Key feature makes it simple for you and up to seven friends to lock, unlock and start your RX by smartphone.

DIGITAL REARVIEW MIRROR
The available Digital Rearview Mirror can help increase your field of vision via a high-definition camera that’s designed to provide an unobstructed view of the road behind you. Simply toggle the lever to switch between analog and digital mirror modes.

WIRELESS CHARGING
In addition to the convenience of wireless connectivity, the RX offers front seat occupants the ability to charge their device wirelessly® when it is tucked into the centrally located storage tray.

HEAD-UP DISPLAY
To help keep your focus on the road ahead, an available 10-inch Head-Up Display projects key information, such as current vehicle speed or specific navigation directions, at customizable heights onto the windshield.

DELIVERY AND TECHNOLOGY SPECIALISTS
To help you get the most out of these and other features in your new Lexus, a Vehicle Delivery Specialist will walk you through nearly every setting and function you desire. And to answer questions that arise after delivery, a Vehicle Technology Specialist can offer expert guidance in person or without you ever leaving the driveway via camera-enabled apps like FaceTimesm. Learn more about these services at lexus.com/specialists.
Unlock a deeper appreciation of sound and experience music in its highest fidelity with available Mark Levinson® PurePlay Surround Sound. Boasting 1,800 watts and 21 speakers meticulously positioned throughout the cabin, this bespoke system envelops you in a three-dimensional soundscape that’s crafted by the same masters who engineer six-figure home audio systems.

21 speakers
1,800 watts
PEACE OF MIND, STANDARD.

Presenting Lexus Safety System+ 3.0, an integrated suite of class-leading standard active safety equipment.27

PRE-COLLISION SYSTEM WITH PEDESTRIAN DETECTION AND INTERSECTION SUPPORT

With enhanced radar and camera capabilities, this system28,29 is capable of detecting motorcycles, and, under certain circumstances, can provide support to warn of or mitigate collisions with oncoming vehicles and vehicles that are crossing at intersections. This intelligent system can also detect bicyclists and pedestrians in certain situations, including while turning left or right at an intersection. Should the system detect a potential frontal collision, it can help provide steering assistance and/or automatically brake to help mitigate or avoid a collision.

ROAD SIGN ASSIST

This system30 uses a built-in camera to help provide certain road sign information in the instrument panel or even on the available Head-Up Display. In addition to displaying speed limit information, the system can alert you of certain detected signs you otherwise might have missed.

LANE TRACING ASSIST

When All-Speed Dynamic Radar Cruise Control with Curve Speed Management31,32 is enabled, this hands-on system33 monitors visible lane markings and can recognize vehicles ahead. To help the driver keep their vehicle centered in the lane, it can provide steering assistance. Designed for peace of mind, the system can even be used in traffic and on highways with gradual curves.

ALL-SPEED DYNAMIC RADAR CRUISE CONTROL WITH CURVE SPEED MANAGEMENT

Radar and camera technology help to keep you at a preset speed and distance from vehicles ahead, even in stop-and-go traffic. If the system31,32 detects you getting closer than the preset distance, it automatically slows your vehicle—even to a complete stop. At highway speeds, when the road ahead clears, your Lexus returns to its preset speed. This system is designed to detect curves in the road and automatically reduce vehicle speed as needed for a smoother, more confident driving experience.

LANE DEPARTURE ALERT WITH STEERING ASSIST

This system34 utilizes a camera to monitor visible lane markings. If an inadvertent lane departure is detected at speeds above 32 mph, the system is designed to warn you so that you can steer back into the lane, and can even take slight corrective measures to help keep you within your visibly marked lane.

INTELLIGENT HIGH BEAMS

To help provide greater visibility for you as well as other drivers, Intelligent High Beams35 offer added illumination to help keep you focused on the road. When the road ahead is clear, the system defaults to high-beam mode, then temporarily switches to low beams when it detects the headlamps or taillamps of vehicles ahead.
WHEELS

RX 350

- 275 HP
- 2.4 L

RX 350h

- 246 HP
- 2.5 L

RX 500h

- 366 HP
- 2.4 L

FWD or AWD

- 8-SPEED
- ECVT

AWD

- 6-SPEED
- DIRECT4 AWD

- 7.6 0-60 MPH (SEC)

- 22/29/25 0-60 MPH (SEC)

- 37/34/36 0-60 MPH (SEC)

DIMENSIONS

- OVERALL LENGTH 192.5 IN
- WHEELBASE 112.2 IN
- WIDTH 75.6 IN
- HEIGHT 67.3 IN
- TREAD WIDTH 65.2/66.5 IN
- CARGO VOLUME, SEATS UP/DOWN 29.6/46.2 CU FT
- FRONT LEGROOM 41.1 IN
- REAR LEGROOM 37.4 IN

RX F SPORT Performance shown in Ultra White™
FEATURES

PREMIUM+ (RX 350/RX 350h)
Includes Premium features, and adds or replaces:

- Drivers’ and front passenger’s 10-way power seats
- Semi-aniline leather interior trim
- UltraSuede® interior door trim
- Luxury seat design

- 4-way lumbar support for driver and passenger
- Head-Up Display
- 21-in 20-spoke alloy wheels with Dark Premium Metallic finish

Options:

- Power rear seats
- Panorama glass roof
- Premium Triple-Beam LED headlamps
- Mark Levinson® PurePlay Surround Sound
- Panoramic View Monitor
- Digital Rearview Mirror
- Heated and ventilated rear seats
- Advanced Park
- Traffic Jam Assist (active Drive Connect trial or subscription required)
- Power Rear Door with Kick Sensor

- 120V AC inverter (Hybrid only)
- 120V AC inverter

LUXURY (RX 350/RX 350h)
Includes Premium features, and adds or replaces:

- Aluminum pedals
- Dark Graphite Aluminum interior trim
- F SPORT PERFORMANCE-inspired instrumentation
- F SPORT front fascia, grille and rear valance
- F SPORT interior featuring front seats with enhanced bolsters, perforated leather-trimmed steering wheel and shift knob
- UltraSuede® interior door trim
- Thematic Ambient Illumination

Head-Up Display

Multi-zone climate control with automatic recirculation mode

- Door sill plate with white F SPORT logo
- 21-in 10-spoke alloy wheels with Gloss Black finish
- Opposed 6-piston aluminum front brake calipers
- Adaptive Variable Suspension

Options:

- Panorama glass roof
- Premium Triple-Beam LED headlamps
- Lexus Interface® with 14-in touchscreen display
- Drive Connect® with Cloud Navigation, Intelligent Assistant (Hey Lexus), and Destination Assist trial. Paid subscription required after trial. 4G network dependent. See lexus.com/interface for details.

- Advanced Park
- Digital Rearview Mirror
- Panoramic View Monitor (includes Lexus Interface 14-in touchscreen display and Drive Connect trial listed above)
- Digital Rearview Mirror
- Advanced Park
- Traffic Jam Assist (active Drive Connect trial or subscription required)

- 4G network dependent
- Power Rear Door with Kick Sensor

F SPORT HANDLING (RX 350)
Includes F SPORT Handling features, and adds or replaces:

- Vehicle Dynamics Integration Management with Dynamic Rear Steering
- 21-in 10-spoke alloy wheels with Matte Black finish and summer tires
- Black brake calipers
- Color-keyed rocker panels and rear valance
- Door sill plate with black F SPORT logo
- Leather-trimmed seats
- Active Sound Control

Options:

- 21-in split 10-spoke alloy accessory wheels with Gray Metallic finish
- 21-in alloy wheels with all-season tires
- Power rear seats
- Heated and ventilated rear seats
- Panorama glass roof
- Premium Triple-Beam LED headlamps
- Lexus Interface® with 14-in touchscreen display
- Drive Connect® with Cloud Navigation, Intelligent Assistant (Hey Lexus), and Destination Assist trial. Paid subscription required after trial. 4G network dependent. See lexus.com/interface for details.

- F SPORT PERFORMANCE
- Dark Graphite Aluminum interior trim
- F SPORT PERFORMANCE-inspired instrumentation
- F SPORT front fascia, grille and rear valance
- F SPORT interior featuring front seats with enhanced bolsters, perforated leather-trimmed steering wheel and shift knob
- UltraSuede® interior door trim
- Thematic Ambient Illumination

- Head-Up Display
- Multi-zone climate control with automatic recirculation mode

Options:

- Door sill plate with white F SPORT logo
- 21-in 10-spoke alloy wheels with Gloss Black finish
- Opposed 6-piston aluminum front brake calipers
- Adaptive Variable Suspension

Individual Model Options

Available on all models:
- Digital Key® (active Remote Connect® trial or subscription required)
- 4G network dependent
- Cold Area Package
- 3,500-lb towing capacity
COLOR, MATERIAL & FINISH

INTERIOR & TRIM

- MACADAMIA NULUXE
- MACADAMIA LEATHER
- MACADAMIA SEMI-ANILINE LEATHER
- BLACK NULUXE
- BLACK LEATHER
- BLACK SEMI-ANILINE LEATHER
- RIOJA RED NULUXE
- RIOJA RED LEATHER
- RIOJA RED SEMI-ANILINE LEATHER
- PEPPERCORN NULUXE
- PEPPERCORN LEATHER
- PEPPERCORN SEMI-ANILINE LEATHER
- PALOMINO NULUXE
- PALOMINO LEATHER
- PALOMINO SEMI-ANILINE LEATHER

EXTERIOR

- MATADOR RED MICA
- NORI GREEN PEARL
- CAVIAR COPPER CREST
- IRIDIUM EMINENT WHITE PEARL
- ULTRA WHITE
- NIGHTFALL MICA
- GRECIAN WATER
- NEBULA GRAY PEARL

*Additional charge

For configuration details, visit lexus.com/RXbuild.
warranties. For more information, contact your Lexus dealer.
WHAT AMAZING IDEAS WILL YOU INSPIRE NEXT?