

15 | IS



6

IS 250/350

Bold styling, highly rigid chassis with sport-tuned suspension, driver-selectable performance driving modes and six-speed automatic transmission (IS 350 AWD and IS 250 RWD/AWD) or eight-speed Sport Direct-Shift transmission (IS 350 RWD).

IS 250/350 F SPORT

Exclusive F SPORT styling including mesh grille, interior trim and aggressive front fascia; front sport seats with enhanced bolsters; LFA-inspired instrument cluster; and IS 350-exclusive Sport S+ driving mode with Adaptive Variable Suspension. Available in RWD or AWD.



STICK TO ROADS.
NOT RULES.



INTRODUCING
THE 2015 LEXUS IS



The development of the IS and IS F SPORT was a departure in itself. Both were tested and tuned on the world's most iconic tracks, including the Fuji Speedway. The result: a highly responsive steering system that creates an unprecedented visceral connection between driver and pavement.



EIGHT-SPEED SPORT DIRECT-SHIFT TRANSMISSION

This is invigoration on demand. The eight-speed automatic transmission in the rear-wheel drive IS 350 and IS 350 F SPORT delivers seamless, lightning-fast gear changes. And, when using paddle shifters, features downshift throttle blipping for more precise shifting and quicker response.



Sporting a long, wide stance accentuated by flared wheel arches, sculpted lines and dramatic sweeping taillamps, the IS leaves more than an impression. With arresting details like inset LED daytime running lamps and a full-face mesh grille on the IS F SPORT, it refuses to go unnoticed.



A suspension that adjusts dampening with your impulses and an available steering system that helps tailor its agility to your speed: just two exhilarating ways the IS 350 F SPORT connects you to the road.



ONE MILLION MILES,
FIVE PROFESSIONAL RACETRACKS,
FOUR YEARS OF DEVELOPMENT
AND THE EXPERTISE OF HUNDREDS
OF ENGINEERS. ALL DISTILLED DOWN
TO FOUR POINTS OF CONTACT,
EACH THE SIZE OF A HUMAN HAND.

—

EIGHT MORE WAYS TO LEAVE AN IMPRESSION.



EIGHT-SPEED SPORT DIRECT-SHIFT

Featuring the same quick-shifting eight-speed automatic transmission with paddle shifters found in the RC F high-performance coupe, the rear-wheel drive IS 350 and IS 350 F SPORT are the first Lexus vehicles to vary shifting with G-forces. By detecting when the IS enters a curve, a lower gear is held throughout for optimal response when accelerating out of the turn.



ADAPTIVE VARIABLE SUSPENSION (AVS)

Featured exclusively on the IS 350 F SPORT, AVS monitors and adjusts the shock settings at each wheel, depending on the conditions. On rough roads, for example, damping is adjusted for a more comfortable ride. And, while cornering, the suspension is tightened for reduced body lean and even greater response.



DRIVING ENGAGEMENT

This is performance engineering for all the senses. Where a turn of the Drive Mode Select switch alters the powertrain for breathtaking gear changes and more dynamic throttle mapping. And, when pushed above 4,500 RPM, the IS 350 and IS F SPORT models are filled with a throaty engine note that complements the exhilarating performance of the vehicles themselves.



LFA-INSPIRED GAUGES

Nearly identical to the digital tachometer in the world-renowned LFA supercar, the instrument cluster in the IS F SPORT models features a sliding Thin Film Transistor (TFT) display. After sliding into position, digital screens expand and retract when information is accessed.



LEXUS ENFORM REMOTE

The new available Lexus Enform Remote³ mobile app can remotely start the engine, lock and unlock doors, check the status of doors and windows as well as your fuel level, and can help find your vehicle's location in a parking lot. And, should you loan your IS to another driver, you can receive instant alerts if, for example, a preset speed or mile limit is exceeded. Lexus Enform Remote³ is complimentary for the first year of ownership. *Learn more at lexus.com/enform.*



ADVANCED CONNECTIVITY

New Siri[®] Eyes Free⁴ connects with your compatible iPhone,⁵ enabling you to access e-mail, send text messages and more. In addition, to help you make the most of your travel, an industry-first subscription-free traffic and weather service⁶ offers real-time updates of changing conditions via HD Radio.^{TM6} *Learn more at lexus.com/enform.*



ADVANCED SURROUND SOUND

It's only fitting that a vehicle this cutting-edge has audio technology to match. From the eight-speaker Premium Audio System's ability to pause and rewind HD Radio⁶ to the 360-degree, three-dimensional sound of the available 835-watt, 15-speaker Mark Levinson[®] Premium Surround Sound Audio System,² the IS raises the audio bar as easily as it raises your heart rate.



BOLSTERED F SPORT SEATS

The product of countless hours of research and development, exclusive heated and ventilated F SPORT front seats hug you from hip to shoulder with enhanced bolsters and an innovative design that helps keep you firmly planted in high-G turns. Their low position helps place the driver's hip point as close as possible to the center of gravity for a more dynamic driving experience without sacrificing comfort.



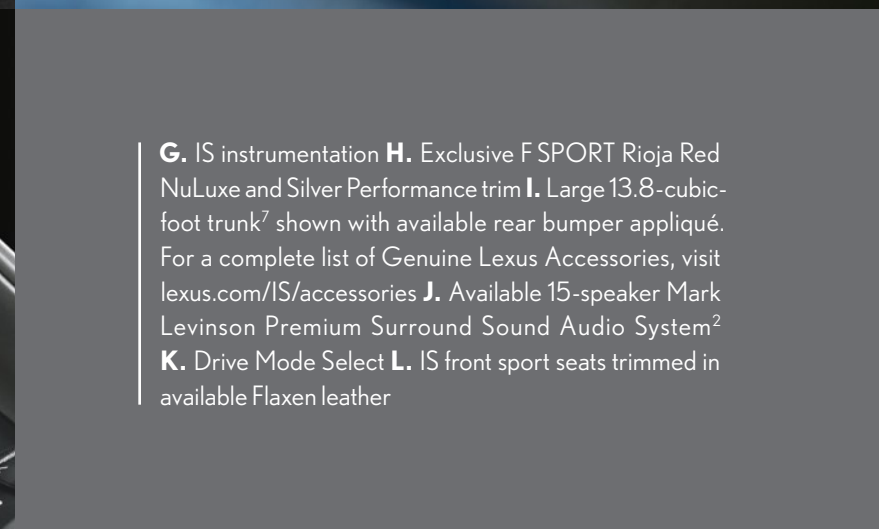
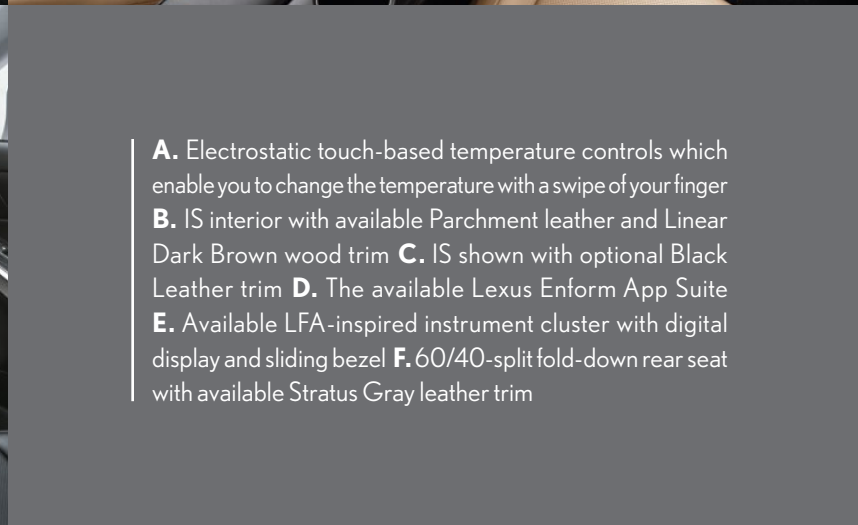


THE IS F SPORT: *ROAD & TRACK*'S
TOP PICK OVER THE BMW 335i,
CADILLAC ATS AND INFINITI Q50S.

— *ROAD & TRACK* (OCTOBER 2013)



In the front, it's the liberating combination of low-set sport seating with high-tech innovation. And in the rear, the spaciousness of generous legroom with the convenience of a 60/40-split fold-down rear seat.



A. Electrostatic touch-based temperature controls which enable you to change the temperature with a swipe of your finger
B. IS interior with available Parchment leather and Linear Dark Brown wood trim **C.** IS shown with optional Black Leather trim **D.** The available Lexus Enform App Suite
E. Available LFA-inspired instrument cluster with digital display and sliding bezel **F.** 60/40-split fold-down rear seat with available Stratus Gray leather trim

G. IS instrumentation **H.** Exclusive F SPORT Rioja Red NuLuxe and Silver Performance trim **I.** Large 13.8-cubic-foot trunk⁷ shown with available rear bumper appliqué. For a complete list of Genuine Lexus Accessories, visit lexus.com/IS/accessories **J.** Available 15-speaker Mark Levinson Premium Surround Sound Audio System²
K. Drive Mode Select **L.** IS front sport seats trimmed in available Flaxen leather

ALL-WEATHER DRIVE

Fun doesn't take the day off for bad weather. By automatically allocating engine power between the front and rear axles from 50/50 to as much as 30/70, available all-wheel drive can provide enhanced traction and control on a wide range of road surfaces and conditions.



KEY
STANDARD
FEATURES

High-Intensity Discharge (HID) headlamps // LED daytime running lights (DRL) // Power moonroof // 60/40-split fold-down rear seats // SmartAccess^{8,9} with push-button Start/Stop // Drive Mode Select // Dual-zone climate control // NuLuxe interior trim // Power-adjustable front seats // Lexus Display Audio with color screen // Traffic and weather updates⁶ via HD Radio⁶ // Bluetooth^{®10} phone and audio connectivity¹¹ // 10 standard airbags¹² // Lexus Enform Remote³ with one-year trial subscription // Lexus Enform Safety Connect.¹³ Subscription required. One-year trial subscription included

INDIVIDUAL
OPTIONS

Pre-Collision System (PCS)¹⁴ with Dynamic Radar Cruise Control¹⁵ // Blind Spot Monitor¹⁶ with Rear Cross-Traffic Alert¹⁷ and electrochromic outside mirrors // Variable Gear Ratio Steering (VGRS) with power tilt-and-telescopic steering column (IS350 FSPORT RWD) // Power rear sunshade // Intuitive Parking Assist¹⁸ // Backup camera¹⁹ // Heated steering wheel (AWD only)

PACKAGES

NAVIGATION PACKAGE

Navigation System with color multimedia display // Remote Touch²⁰ controller // Backup camera¹⁹ // Voice command // Enhanced Bluetooth technology¹⁰ // Lexus Enform App Suite with Bing[™] iHeartRadio, OpenTable[®], MovieTickets.com, Pandora,^{®21} Yelp[®] and Facebook Places // Lexus Enform Destinations. Subscription required. One-year trial subscription included

MARK LEVINSON AUDIO PACKAGE

(Includes Navigation Package) + Mark Levinson Premium Surround Sound Audio System² // 15 GreenEdge[™] high-efficiency speakers with inverted-motor subwoofer // 835-watt Class-D amplifier // Auto volume technology // Machined-aluminum control knobs

PREMIUM PACKAGE

Twin projector LED headlamps (low/high beam) // Heated and ventilated front seats

LUXURY PACKAGE

(Includes Premium Package) + Blind Spot Monitor¹⁶ with Rear Cross-Traffic Alert¹⁷ // Leather-trimmed interior // Linear Dark Gray or Linear Dark Brown wood interior trim // Rain-sensing wipers // Electrochromic outside mirrors with auto tilt-down in reverse // Power-adjustable steering column // Lexus Memory System for driver's seat, outside mirrors and steering column

LUXURY TECHNOLOGY PACKAGE

(Includes Luxury Package) + Intelligent high-beam headlamps²² // Lane Departure Alert²³

IS F SPORT

FSPORT front fascia, grille and front-fender badges // FSPORT 18-inch split-five-spoke alloy wheels with summer (RWD) or all-season (AWD) tires²⁴ // FSPORT suspension tuning // Adaptive Variable Suspension (AVS) with Sport S+ drive mode (IS350) // Vehicle Dynamics Integrated Management (VDIM)²⁵ with Sport mode // LED headlamps // LFA-inspired instrumentation // NuLuxe interior trim // Heated and ventilated front sport seats // Silver Performance interior trim // Perforated leather-trimmed shift knob and steering wheel with FSPORT logo // Aluminum pedals // Stainless-steel scuff plates // Black headliner // Heated steering wheel (AWD only) // Rear FSPORT badge

WHEELS



KEY SPECS

204 ^{HP26}	306 ^{HP26}	0-60 IN 7.7 ^{S26,27}	18.3 ^{S26,27}	15.6 ^{S26,27}	15.7 ^{S26,27}
IS 250	IS 350	IS 250	IS 250 AWD	IS 350	IS 350 AWD

2.5L V6 ENGINE	3.5L V6 ENGINE	PERFORMANCE			
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RWD	OR	AWD
STANDARD		AVAILABLE

DRIVETRAIN	PADDLE-SHIFT AUTOMATIC TRANSMISSION				
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21 / 30 / 24 ^{EST28} MPG	20 / 27 / 23 ^{EST28} MPG
IS 250	IS 250 AWD

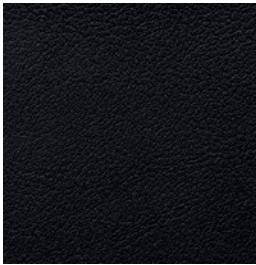
19 / 28 / 22 ^{EST28} MPG	19 / 26 / 21 ^{EST28} MPG
IS 350	IS 350 AWD

FUEL ECONOMY, EPA-ESTIMATED RATINGS (CITY/HIGHWAY/COMBINED)

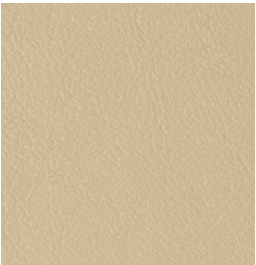
	HEIGHT	
	56.3 IN	
WHEELBASE		
110.2 IN		
OVERALL LENGTH		
183.7 IN		

IS F SPORT shown in Ultra White // Options shown.

INTERIOR



BLACK
LEATHER or NULUXE



PARCHMENT
LEATHER or NULUXE



STRATUS GRAY
LEATHER or NULUXE

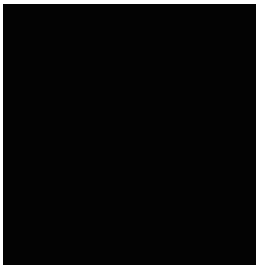


FLAXEN
LEATHER or NULUXE



RIOJA RED*†
NULUXE

TRIM



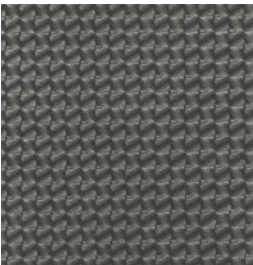
ILLUSTRIOUS
PIANO BLACK†



LINEAR DARK
GRAY WOOD



LINEAR DARK
BROWN WOOD



SILVER
PERFORMANCE*

LEATHER or NULUXE INTERIOR	EXTERIOR	Starfire Pearl	Ultra White*	Nebula Gray Pearl	Silver Lining Metallic	Atomic Silver	Obsidian	Matador Red Mica	Deep Sea Mica	TRIM	Illustrious Piano Black†	Linear Dark Gray Wood	Linear Dark Brown Wood	Silver Performance*
	Black	●	▲	●▲	●▲	●▲	●▲	●▲			■	●		▲
	Parchment	●		●			●	●	●		■		●	
	Stratus Gray	●	▲	●▲	●▲	●▲	●▲	●▲	●		■	●		▲
	Flaxen	●				●	●		●		■		●	
	Rioja Red*†		▲	▲	▲	▲	▲				■			▲

■ Standard
● Available
▲ F SPORT
* F SPORT exclusive
† Available with NuLuxe only

EXTERIOR



STARFIRE PEARL



ULTRA WHITE*



NEBULA GRAY PEARL



SILVER LINING METALLIC



ATOMIC SILVER



OBSIDIAN



MATADOR RED MICA



DEEP SEA MICA

SERVICES AS INNOVATIVE AS THE CAR ITSELF.

THE LEXUS DELIVERY AND TECHNOLOGY SPECIALISTS. To assist you in getting the most out of your IS, the Lexus Delivery Specialist will conduct a personalized delivery focused on every feature, setting and function you desire. To answer questions that arise after delivery, the Lexus Technology Specialist can offer expert guidance in person or without you ever leaving the driveway, via camera-enabled iPad®⁵ apps like FaceTime®.²⁹ Learn more about our Lexus Delivery and Technology Specialist services at lexus.com/specialists.

WARRANTY Four-year/50,000-mile Lexus Limited Warranty. Six-year/70,000-mile Powertrain Warranty. Six-year/unlimited-mileage Corrosion Perforation Warranty. All warranties with zero deductible. See the *IS Warranty and Services Guide* at your Lexus dealer for details. **DISCLOSURES** **1.** Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Availability & accuracy of the information provided by the Navigation System is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway. Updates may be available at an additional cost from your dealer. See *Navigation System Owner's Manual* for details. **2.** Mark Levinson® is a registered trademark of Harman International Industries, Inc. **3.** Use only if aware of circumstances surrounding the vehicle, and it is legal & safe to do so (e.g., car uncovered in open area, no people or pets in or nearby). If vehicle has not been driven for over a week, services will not be available until next time vehicle is started. Functionality depends on many factors, such as vehicle and smartphone connectivity. See usage precautions, service limitations & *Owner's Manual*. Data charges may apply. Registration, app download are required. Must have active Safety Connect subscription. Annual fee required after 1-year trial. **4.** Always drive safely, obey traffic laws & focus on the road while driving. Siri® is available on iPhone® 4S, iPhone® 5, iPad® with Retina® display, iPad® mini, & iPod® touch, 5th gen. & requires Internet access. Siri® is not available in all languages or all areas & features vary by area. Data charges may apply. See Apple.com & phone carrier for details. **5.** iPhone® and iPad® are registered trademarks of Apple Inc. All rights reserved. **6.** Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp. **7.** German Association of the Automotive Industry (VDA) unit of measurement. **8.** The SmartAccess system may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system. **9.** The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch or bring a SmartAccess fob into the vehicle, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key or SmartAccess fob matches the code in the vehicle's immobilizer. Because the transponder chip is embedded in the key or SmartAccess fob, it can be costly to replace. If you lose a key or SmartAccess fob, your Lexus dealer can help. Alternatively, you can find a qualified independent locksmith to perform high-security key services by consulting your local *Yellow Pages* or by contacting www.aloa.org. **10.** The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Lexus is under license. A compatible Bluetooth-enabled phone must first be paired. Phone performance depends on software, coverage & carrier. **11.** Bluetooth® audio device must be enabled with A2DP and AVRCP. **12.** All the airbag (AB) systems are Supplemental Restraint Systems. All ABs are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See *Owner's Manual* for further information/warnings. **13.** Contact with the response center may not be available in all areas. Service Agreements required. A variety of subscription terms available; charges will vary. See lexus.com for details. **14.** The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. It is not a collision-avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, driver input and road conditions. See *Owner's Manual* for further information. **15.** Dynamic Radar Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving practices. See *Owner's Manual* for details. **16.** Do not rely exclusively on the Blind Spot Monitor. Always look over your shoulder and use your turn signal. There are limitations to the function, detection, range and clarity of the monitor. For a complete list of limitations and directions regarding use of the monitor, see *Owner's Manual*. **17.** Do not rely exclusively on the Rear Cross-Traffic Alert system. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. To learn more, see *Owner's Manual*. **18.** Do not exclusively rely on the Intuitive Parking Assist system. Always look over your shoulder and use your mirrors to confirm clearance. System effectiveness depends on many factors. See *Owner's Manual* for details. **19.** The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather may limit effectiveness and view may become cloudy. **20.** Be sure to obey traffic regulations and maintain awareness of road and traffic conditions. **21.** PANDORA®, the PANDORA® logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc., used with permission. **22.** Intelligent high-beams system operates at speeds above 21 mph. Situations such as a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn off. See *Owner's Manual* for details. **23.** Lane Departure Alert is designed to read lane markers under certain conditions and provide visual and audible alerts when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness depends on many factors. See *Owner's Manual* for more information. **24.** 17-, 18- or 19-in-performance tires are expected to experience greater tire wear than conventional tires. Tire life may be substantially less than 20,000 miles (17-in) or 15,000 miles (18-in or 19-in), depending upon driving conditions. **25.** Vehicle Dynamics Integrated Management (VDIM) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VDIM will be effective in preventing a loss of control. See *Owner's Manual* for further details. **26.** Ratings achieved using the required premium unleaded gasoline with an octane rating of 91 or higher. If premium fuel is not used, performance will decrease. **27.** Performance figures are for comparison only and were obtained with prototype vehicles by professional drivers using special safety equipment and procedures. Do not attempt. **28.** 2015 EPA-estimated ratings. Actual mileage will vary. **29.** FaceTime® is a registered trademark of Apple Inc. All rights reserved.

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