

2008 LEXUS **LS Hybrid** Ownership Experience



The Lexus ownership experience is a magnificent journey within itself. Measured not in mileage, but in moments. Flashes in time that in whatever small way enrich your life. You'll feel it in the peace of mind you get from our well-earned reputation for unparalleled vehicle quality and dependability. You'll feel it in the pride of knowing that Lexus puts a high priority on the wise use of natural resources as shown in the certification of every vehicle we build. And you'll feel it in our award-winning customer service, where every dealership goes to great lengths to accommodate you. This journey of Lexus ownership is the reason our owners are some of the most satisfied drivers on the road today. And why so many of them return again and again. Because we understand that whether your travels take you to the vineyards for a weekend or simply around the block for errands, the miles of road left behind you will be a distant memory. But the moments along the way will last a lifetime.

CUSTOMER SATISFACTION Your total and complete satisfaction is our highest priority. Which is why you may find our dealerships provide such amenities as offices you can use for business, free pickup and delivery, service loaner vehicles, complimentary car washes, concierge services and even 24-hour emergency Roadside Assistance* for your first four years of ownership.

RESPONSIBLE THINKING As part of an effort to reduce emissions whenever possible, every Lexus vehicle built since 2004 has been certified as either a Low-Emission Vehicle (LEV), Ultra-Low Emission Vehicle (ULEV or ULEV II) or Super Ultra-Low Emission Vehicle (SULEV).

VALUE/DEPENDABILITY/QUALITY Our commitment to build the finest vehicles in the world has not wavered since our inception. Seen in such ways as projected low repair costs and high retained value, our pursuit of perfection has never been stronger.

*Coverage only available in the continental U.S. and Canada. Please see your Lexus dealer for details on our Roadside Assistance program.