

2008 LEXUS IS Ownership Experience



YOUR JOURNEY WITH LEXUS IS ABOUT TO BEGIN. The Lexus ownership experience is a magnificent journey within itself with our well-earned reputation for unparalleled vehicle quality and dependability. Lexus puts a high priority on the wise use of natural resources as shown in the certification of every vehicle we build. Experience our award-winning customer service, where every dealership goes to great lengths to accommodate you. This journey of Lexus ownership is the reason our owners are some of the most satisfied drivers on the road today. And why so many of them continue to return again and again.

CUSTOMER SATISFACTION

Your total and complete satisfaction is our highest priority. Which is why you may find our dealerships provide such amenities as offices you can use for business, free pickup and delivery, service loaner vehicles, complimentary car washes, concierge services and even 24-hour emergency Roadside Assistance¹⁷ for your first four years of ownership.

RESPONSIBLE THINKING

As part of an effort to reduce emissions whenever possible, every Lexus vehicle built since 2004 has been certified as either a Low-Emission Vehicle (LEV), Ultra-Low Emission Vehicle (ULEV or ULEV II) or Super Ultra-Low Emission Vehicle (SULEV).

VALUE/DEPENDABILITY/QUALITY

Our commitment to build the finest vehicles in the world has not wavered since our inception. Seen in such ways as projected low repair costs and high retained value, our pursuit of perfection has never been stronger.

¹⁷See page 18 for more information.