INTRODUCING
THE 2017 RX

RX 350
The 2017 RX features a 295-horsepower, 3.5-liter V6 engine with eight-speed automatic transmission and a suite of premium technology, including Lexus Safety System+, an available 12.3-inch multimedia display with full-screen map and an available color Heads-Up Display. Front-wheel drive or available all-wheel drive.

RX 450h
The 2017 RX 450h boasts Lexus Hybrid Drive with an Atkinson-cycle V6 engine, 308 total system horsepower, 30-mpg combined rating, Intelligent Shift Control, and heated and ventilated front seats. All-wheel drive.

RX F SPORT MODELS
Take both models to the next level with Adaptive Variable Suspension and bold interior and exterior styling, including sport seats with enhanced bolsters and 20-inch alloy wheels with Dark Graphite finish.
SOPHISTICATION. SHARPENED.

An alluring yet aggressively sculpted body. A sumptuous, futuristic interior. Premium technology with exhilarating V6 performance. Never has luxury been this expressive.
DESIGNED TO DRIVE THE FUTURE

The RX embodies a commanding, evocative design philosophy that demands a passionate point of view. With leading-edge safety features and technology, provocative styling and exceptionally smooth performance, staying under the radar is off the table.
OF EXPRESSION

A muscular body with a solid, powerful stance, sharp LED headlamps and available panorama glass roof—discover a luxury crossover that crosses the line from simple elegance to pure expression and emotion.
THE ORIGINAL TURNED ICONIC

Engineered to turn heads, the angular and assertive 2017 RX makes the message clear—aggressive design and expressive styling are not for the faint of heart. Molded to change its silhouette when viewed from different angles, the RX flaunts razor-sharp character lines, a sleek profile, a distinctive floating roofline—and a new era of Lexus design.
The cutting edge doesn’t have to sacrifice comfort. The RX features 40/20/40-split rear seats, and offers heated and ventilated front seats.

RX F SPORT shown with Rioja Red leather interior trim. // Options shown.
ELEMENTS OF STYLE

Experience elegance at fever pitch with available features such as the panorama glass roof, dramatic LED taillamps, Gray Sapele wood with Aluminum trim, customizable wheel inserts, semi-aniline leather trim and dual exhaust (RX).
SOPHISTICATION NEVER SURRENDERS

THE 2017 RX F SPORT

For those who live on the razor’s edge. Enter the 2017 RX F SPORT. Charge forward with an Adaptive Variable Suspension, aggressive sculpting, performance-inspired instrumentation and F SPORT 20-inch alloy wheels* with Dark Graphite finish.
POSITION OF INFLUENCE
Race-inspired F SPORT bolstered seats support the driver, providing the ideal posture, control and visibility for enhanced driving performance. Exclusive paddle shifters, a perforated leather–trimmed interior and the Scored Aluminum trim accentuate the muscle behind the F SPORT badge. The creation of distinct interior spaces—separating the display zone from the operation zone with open, fluid design elements—adds to an enticing cockpit atmosphere.
ENTICE WITH POWER

Experience luxury that roars. A 3.5-liter V6 engine with direct and port fuel injection delivers exhilarating power with efficient fuel economy. With 295 horsepower, the RX 350 provides a continuous feeling of acceleration. For even greater control, an innovative dual Variable Valve Timing with intelligence (VVT-i) system offers precise engine performance as it reduces emissions and enhances fuel efficiency. VVT-i monitors the engine’s speed and load, increasing torque at lower speeds for improved acceleration, and boosts performance at higher speeds by adjusting intake and exhaust valve timing.
POWER. PLAY.

Engineered to tap into the power of the robust chassis, the optimized suspension offers precise handling with a strikingly smooth ride. The RX F SPORT is specially tuned and exclusively equipped with standard Adaptive Variable Suspension (AVS) and an AVS-enhanced Sport S+ mode to deliver thrilling handling, a linear steering feel and a ride as smooth as it is stylish. Superior performance and exceptional straight-line stability come together in an SUV that does more than run the show. It stops it.
ALL-WEATHER DRIVE.
ALL-POWERFUL.

Stay in control and in style with the available Active Torque Control all-wheel drive. This intelligent system monitors road conditions in real time, automatically shifting engine power between front and rear axles, while 100% of the power goes to the front wheels during normal driving conditions for improved efficiency. Standard on the RX Hybrid, electronic all-wheel drive features a rear electric motor that delivers instantaneous torque to the rear wheels automatically when you need it, with no friction loss.
Inventing the first luxury hybrid was just the first step to pushing the category further. Enter the 2017 RX 450h. The 3.5-liter Atkinson-cycle V6 engine—paired with Lexus Hybrid Drive and an Electronically controlled Continuously Variable Transmission—provides a combined 308 total system horsepower, instant torque delivery and confident AWD performance. The RX 450h also boasts Super Ultra-Low Emission Vehicle (SULEV) certification and a 30-MPG combined rating. Offering efficiency with an edge, the RX 450h F SPORT delivers exclusive styling with impressive hybrid fuel economy.
Experience stunning without sacrifice. With models ranging from the RX 350 to the RX 450h to their performance-minded F SPORT counterparts, the 2017 RX offers utility with heightened luxury.
THE AVAILABLE SEMI-ANILINE PERFORATED LEATHER-TRIMMED INTERIOR INSTANTLY ELEVATES EVERY DRIVE. THIS EXTREMELY SOFT PERFORATED LEATHER IS DYED ALL THE WAY THROUGH, INSTEAD OF USING CONVENTIONAL SURFACE DYES. A HIGHER GRADE OF LEATHER MUST BE USED SINCE IMPERFECTIONS CANNOT BE HIDDEN.
The RX offers passionate design with peace of mind, as seen in the available Panoramic View Monitor.

Four high-resolution cameras mounted on the front, sides and rear of the vehicle give drivers a bird’s-eye view of the near environment. Moving View and See-Through View options create a composite image of the vehicle’s surroundings as on-screen guides assist with parking and tight maneuvering.

The RX lets drivers see the bigger picture—the available 12.3-inch high-resolution multimedia display. Providing immediate, simultaneous access to audio or climate controls and various systems including Navigation, the display offers a full-screen map for added convenience.

Use the high-resolution multimedia display or your voice to access the available Navigation System. This system can map millions of points of interest across the country and can display information in English, French or Spanish. And, in addition to offering up-to-date traffic and weather information, 3-D city views, and simulated views of approaching highway junctions, it displays the current speed limit and can automatically display nearby gas stations if you begin to run low on fuel.

Bringing the futuristic design of the RX full circle, the available full-color Heads-Up Display can project dynamic information like speed, turn-by-turn navigation and alerts directly onto the windshield, merging impressive design with helpful safety technology. Even customizable to different heights, the Heads-Up Display helps drivers stay focused and informed.

The available 15-speaker, 835-watt Mark Levinson Premium Surround Sound Audio System features patented, proprietary Clari-Fi™ technology that restores audio quality from compressed music, resulting in crisp, clear, dynamic sound from any source. This, combined with technology designed to create an expansive “sweet spot” of audio, envelops every passenger in three-dimensional sound that rivals the finest home audio systems.

The available 12.3-inch high-resolution multimedia display. Providing immediate, simultaneous access to audio or climate controls and various systems including Navigation, the RX offers a full-screen map for added convenience.

SEAMLESS INNOVATION

MARK LEVINSON® PREMIUM SURROUND SOUND AUDIO SYSTEM

12.3-INCH MULTIMEDIA DISPLAY

HEADS-UP DISPLAY

3-D NAVIGATION

PANORAMIC VIEW MONITOR
DUAL-SCREEN REAR-SEAT ENTERTAINMENT SYSTEM

The available dual-screen Rear-Seat Entertainment System offers an HDMI input that enables two video sources to be viewed at the same time on two expansive 11.6-inch LCD screens. Using a single remote control, one can be used as a DVD/CD player, for example, and the other as a game console or audio player. A wireless remote, wireless headphones and a two-prong AC power outlet are also included.

TOUCH-FREE POWER REAR DOOR

The available Touch-Free Power Rear Door harnesses intuitive technology to offer RX drivers the height of convenience. A sensor on the rear door enables a raised hand, or elbow, held near the Lexus emblem to effortlessly open the door.

POWER-FOLDING REAR SEAT

Offering ample space with ultimate convenience, the RX offers power-reclining and power-folding 60/40-split rear seating. Switches located on the side of the rear seats and the inside of the luggage compartment allow for customizable cargo space, while a jam prevention function automatically reverses seat movement if an obstruction is detected.

BLIND SPOT MONITOR

To help you change lanes with confidence, the available Blind Spot Monitor is designed to detect and warn you of vehicles approaching or positioned in the adjacent lane. For added peace of mind, its Rear Cross-Traffic Braking system can help you when backing out of a parking space by notifying you of vehicles approaching from either side. And, if it senses a potential collision, under certain conditions the system can automatically bring your vehicle to a stop.
Available Lexus Enform® elevates connected technology into a new era of concierge-level convenience. From emergency assistance to a live destination specialist and more, our premium suite of connected technology offers peace of mind with every drive.

**SAFETY CONNECT**
Whether you’re involved in an accident, your vehicle is stolen, or the unexpected occurs, assistance can be sent directly to your vehicle’s GPS location.26

**SERVICE CONNECT**
Keeping up with your vehicle’s health has never been easier. Get updates on everything from fuel level and mileage, to maintenance alerts and more via e-mail or the mobile app.17

**REMOTE**
The Lexus Enform Remote® mobile app helps you lock and unlock doors, start the engine, resume climate settings, find your vehicle in a parking lot, and monitor guest drivers.

**DESTINATIONS**
Get directions and destinations delivered by a real person with 24-hour, en-route navigation assistance.23

**APP SUITE**
Search local listings, stream music, place restaurant reservations, buy movie tickets and more—all from the center console.25

Visit lexus.com/enform for more information on all Lexus Connected Technology, including Lexus Enform drives, pricing and availability, and more.
LEXUS SAFETY SYSTEM+

Now standard, Lexus Safety System+ is an integrated suite of advanced technologies designed to work together in order to pave the way to a world with fewer collisions and better-informed drivers.

PRE-COLLISION SYSTEM WITH PEDESTRIAN DETECTION

The Pre-Collision System (PCS)\(^1\) with Pedestrian Detection\(^2\) is engineered to detect vehicles in the path of your Lexus under certain conditions. Should the system detect a pedestrian or determine a frontal collision is imminent, it’s designed to automatically prepare Brake Assist\(^3\) for increased brake force, is able to automatically begin braking before impact, and can even brake the RX to a stop at speeds above six mph.

ALL-SPEED DYNAMIC RADAR CRUISE CONTROL

To help maintain a preset following distance from the vehicle ahead, All-Speed Dynamic Radar Cruise Control\(^4\) uses radar technology to sense the speed and distance of vehicles in front of you. If you get too close to the vehicle ahead, it can automatically reduce your speed accordingly, and can even operate in stop-and-go traffic.

INTELLIGENT HIGH-BEAM HEADLAMPS

To help provide added visibility, intelligent high-beam headlamps\(^5\) offer added illumination when the road ahead is clear and temporarily switch to low-beam when they sense another vehicle ahead.

LANE ASSIST TECHNOLOGY

Lexus Safety System+ features multiple technologies designed to help prevent inadvertent lane departure. Lane Departure Alert\(^6\) with Steering Assist can warn you if it determines you are beginning to drift and can even take corrective measures to help keep you within your visibly marked lane. Additionally, Lane Keep Assist\(^7\) can take this a step further by helping the driver remain in the center of the visibly marked lane, to help prevent lane drifting before it occurs.
OVERALL LENGTH 192.5 IN / WHEELBASE 109.8 IN / WIDTH 74.6 IN (MIRRORS FOLDED) / HEIGHT 67.7 IN

DIMENSIONS

OVERALL LENGTH 192.5 IN / WHEELBASE 109.8 IN / WIDTH 74.6 IN (MIRRORS FOLDED) / HEIGHT 67.7 IN

OVERALL LENGTH 192.5 IN / WHEELBASE 109.8 IN / WIDTH 74.6 IN (MIRRORS FOLDED) / HEIGHT 67.7 IN

STANDARD SAFETY

Lexus Safety System+¹ (Pre-Collision System² with Pedestrian Detection²⁰ All-Speed Dynamic Radar Cruise Control²², intelligent high-beam headlamps²³ Lane Departure Alert²⁴ with Steering Assist, and Lane Keep Assist²⁵)

Backup camera²⁶
10 airbags²⁷
Bi-LED headlamps, LED foglamps and daytime running lights (DRL)
Electronic parking brake
Vehicle Stability Control (VSC)³⁶ (RX); Vehicle Dynamics Integrated Management (VDIM)³⁶ (RX F SPORT, RXh, RXh F SPORT)
Lexus Enform Safety Connect. Complimentary for the first year of ownership

STANDARD ON EVERY RX

SmartAccess²⁸²⁹ with push-button Start/Stop
Power rear door
Drive Mode Select
Dual-zone automatic climate control with interior air filter
Power tilt- and- telescopic steering column
Perforated NuLuxe interior trim
Leather- trimmed steering wheel and shift knob
Bluetooth® and USB smartphone connectivity
Subscription-free Traffic and Weather updates via HD Radio®³⁰
Siri® Eyes Free³¹
Power- adjustable front seats
40/20/40- split folding, reclining rear seats
Cargo- area tonneau cover
Electrochromic (auto- dimming) inside mirror
Power- adjustable, heated outside mirrors
Lexus Display® Audio with Scout® GPS Link³²³³
Nine- speaker Lexus Premium Sound System
Complimentary maintenance services (please refer to the Warranty and Services Guide for details)

DELIVERY AND TECHNOLOGY SPECIALISTS

To help you get the most out of these and other Lexus features, a Vehicle Delivery Specialist will walk you through nearly every setting and function you desire. And to answer questions that arise after delivery, a Vehicle Technology Specialist can offer expert guidance in person or without you ever leaving the driveway via camera- enabled iPad® apps like FaceTime. Learn more about these complimentary services at lexus.com/specialists.
INDIVIDUAL OPTIONS

A. Premium Triple-Beam LED headlamps with washers, dynamic auto-leveling and LED cornering lamps
B. Panorama glass roof
C. Panoramic View Monitor®
D. Heated and ventilated front seats (standard on RXh®)
E. Touch-Free Power Rear Door®
F. All-weather floor liner with cargo tray
G. All-weather floor mat with cargo tray
H. Carpet cargo mat
I. Cargo net
J. Wireless headphones
K. Illuminated door sills
L. Emergency assistance kit
M. Key gloves
N. Running boards
O. Roof rack cross bars
P. Body-side moldings
Q. Door edge guards
R. Mud Guards
S. Tow hitch
T. Rear bumper protector

ACCESSORIES

F. All-weather floor liner with cargo tray
G. All-weather floor mat with cargo tray
H. Cargo net
I. Wireless headphones
J. Illuminated door sills
K. Emergency assistance kit
L. Key gloves
M. Running boards
N. Roof rack cross bars
O. Body-side moldings
P. Door edge guards
Q. Mud Guards
R. Tow hitch
S. Rear bumper protector

For a complete list of Genuine Lexus Accessories, visit lexus.com/RX/accessories
PACKAGES

PREMIUM PACKAGE
(Standard on RXh)
- Rain-sensing wipers
- Lexus Memory System for driver’s seat, outside mirrors and steering wheel
- Power-folding, electrochromic (auto-dimming) outside mirrors
- Rear armrest storage compartment
- Aluminum roof rails
- Leather interior trim
- Espresso Walnut, Matte Bamboo or Matte Linear Dark Mocha wood interior trim

COLD WEATHER PACKAGE
- Windshield wiper de-icer
- Rain-sensing wipers
- Auto-leveling headlamps and headlamp washers
- Fast-response interior heater

TOWING PREP PACKAGE
- Heavy-duty radiator and cooling fan
- Engine and transmission oil coolers

LUXURY PACKAGE
Includes Premium Package, plus:
- Heated wood- and leather-trimmed steering wheel
- 20-in split-five-spoke alloy wheels with Superchrome and machined finish and interchangeable painted inserts
- Driver’s seat power cushion extender and front seat four-way power lumbar support
- Ambient interior illumination
- Semi-aniline leather interior trim
- Gray Sapele wood with Aluminum interior trim
- Illuminated door sills
- Rear-door sunshades

NAVIGATION PACKAGE
(Standard on RXh with 8.0-in display)
- Remote Touch
- Navigation System® with 12.3-in (shown) or 8.0-in color multimedia display
- 12-speaker Lexus Premium Sound System
- DVD/CD player
- Dual-zone climate control with smog-sensing auto-recirculation mode
- Lexus Enform App Suite®
- Lexus Enform Destinations® Complimentary for the first year of ownership

NAVIGATION / MARK LEVINSON PACKAGE
Includes Navigation Package, plus:
- Mark Levinson 15-speaker, 835-watt Premium Surround Sound Audio System

REAR-SEAT ENTERTAINMENT SYSTEM PACKAGE
(Excluding F SPORT)
- 11.6-in dual high-resolution rear-seat monitors
- Wireless headphones
- DVD/CD player
- HDMI input and 120-volt AC power outlet

F SPORT
Includes Premium Package, plus:
- F SPORT exterior styling including exterior badging, mesh grille, front spoiler and rear valance
- 20-in split-10-spoke alloy wheels with Dark Graphite finish
- Sport-tuned Adaptive Variable Suspension (AVS) with Sport S+ driving mode, and sport-tuned Electronic Power Steering (EPS)
- Perforated leather-trimmed F SPORT steering wheel and shift knob
- Heated and ventilated F SPORT front seats with enhanced bolsters
- Performance-inspired instrumentation
- Paddle shifters
- Black headliner
- Vehicle Dynamics Integrated Management (VDIM)™
- Aluminum pedals, Scored Aluminum interior trim and door sill scuff plates
- Ambient interior illumination

COLD WEATHER PACKAGE
- Windshield wiper de-icer
- Rain-sensing wipers
- Auto-leveling headlamps and headlamp washers
- Fast-response interior heater

TOWING PREP PACKAGE
- Heavy-duty radiator and cooling fan
- Engine and transmission oil coolers
There are limitations to the function, detection, range and clarity of the monitor. See speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. See or reduce the crash speed and damage in certain frontal collisions only. It is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, driver input and road conditions. See with pedal operation, each mat must be secured with its fasteners. Do not install a floor mat on top of an existing floor mat. Braking is intended to assist a driver, but it is the driver's responsibility to be aware of the vehicle's surroundings. The system cannot prevent all collisions, and performance is dependent on road, weather and vehicle conditions. See. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Availability & the service limitations & features are subject to change. Services not available in every city or roadway. Updates may be available from your dealer at an additional cost. See. Braking effectiveness also depends on proper brake-system maintenance, tire and road conditions. See. Dynamic Radar Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving practices. System effectiveness depends on many factors, such as weather, traffic and road conditions. See. Intelligent high beams operate at speeds above 21 mph. Factors such as dirty windshield, weather, lighting & terrain limit effectiveness, requiring driver to manually operate the high beams. See. Lane Departure Alert with Steering Assist is designed to read lane markers under certain conditions. It provides a visual and audible alert and slight steering force when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness depends on many factors. See. Lane Keep Assist is designed to read lane markers under certain conditions. It provides a visual and audible alert and slight steering force when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness depends on many factors. See. Use common sense when relying on information provided. Information provided is based on the last time data was collected from the vehicle and may not be up to date. System functionality depends on vehicle connectivity. Use only if aware of circumstances surrounding the vehicle, and it is legal & safe to do so (e.g., car uncovered in open area, no people or pets in or near it). Vehicle has not been driven for over a week, services will not be available until next time vehicle is started. Functionality depends on many factors, such as vehicle and smartphone connectivity. See. Contact the response center may not be available in all areas. Service Agreements required. See. A variety of subscription terms available; charges will vary. Information provided is based on the last time data was collected from the vehicle and may not be up to date. System functionality depends on vehicle connectivity. Use only if aware of circumstances surrounding the vehicle, and it is legal & safe to do so (e.g., car uncovered in open area, no people or pets in or near it). Vehicle has not been driven for over a week, services will not be available until next time vehicle is started. Functionality depends on many factors, such as weather, traffic and road conditions. See. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Availability & the service limitations & features are subject to change. Services not available in every city or roadway. Updates may be available from your dealer at an additional cost. See. Lexus strives to build vehicles to match customer interest, and thus they typically are built with popular options and option packages. Not all options/packages are available separately, and some may not be available in all regions of the country. See. For further information/ warnings. Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including, speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. See. Vehicle Dynamics Integrated Management (VDIM) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VDIM will be effective in preventing a loss of control. See. iPhone® or iPad® are registered trademarks of Apple Inc. All rights reserved. FaceTime® is a registered trademark of Apple Inc. All rights reserved. Intuitive Parking Assist (IPA) is designed to assist drivers in avoiding potential collisions at speeds of 9 mph or less. Certain vehicle & environmental factors, including an object’s shape and composition, may affect the ability of the IPA to detect it. Always look around outside the vehicle and use mirrors to confirm clearances. See. Automatic Braking is intended to assist a driver, but is the driver’s responsibility to be aware of the vehicle’s surroundings. The system cannot prevent all collisions, and performance is dependent on road, weather and vehicle conditions. See. This floor mat was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat must be fastened securely. Do not install a floor mat on top of an existing floor mat. Cargo and load capacity limited by weight and distribution. Accessory roof rack cross bars with rails not recommended for luggage. Roof rack capacity is 165 lb (74 kg). See. Please consult your Lexus dealer or Owner’s Manual for towing and load specifications. Before towing, confirm your vehicle and trailer are compatible, loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your Owner’s Manual. The maximum you can tow depends on the total weight of any cargo, occupants and available equipment. Calculated with the new SAE J2807 method. For FX Sport models, the performance damper and stabilizer bar must be removed before the tow hitch receiver is installed. Lexus strives to build vehicles that match customer interest, and thus they typically are built with popular options and option packages. Not all options/packages are available separately, and some may not be available in all regions of the country. See. Lexus.com for information about options/packages are commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order. Specifications, features, equipment, technical data, performance figures, options, and color and trim are based upon information available at time of printing, are subject to change without notice, and are for mainland U.S.A. vehicles only. Some vehicles shown with available equipment. See your Lexus dealer for further details. Lexus recommends you to wear seatbelts, secure children in rear seat, obey all traffic laws and drive responsibly. For more information, call 800-USA-LEXUS (1-877-5398) or visit lexus.com. To learn more about your financing options, contact your Lexus dealer or call Lexus Financial Services at 800-874-7050.